Effective Animal Activism
Board of Directors Meeting
Type of Meeting: Standard Monthly Meeting
Date: 22 Dec 2013

In attendance:
Chairperson: Simon Knutsson
Treasurer: Brian Tomasik
Secretary: Robert Wiblin
Executive Director: Jon Bockman

Absent: N/A.

Quorum established: Yes

1. **Call to order**: Simon called the meeting to order at 10:03am PST

2. **Request for approval of minutes from the Board of Directors Meeting held on 24 Nov 2013.**
   - In Favor: 3
   - The motion passed.

3. **Items considered:**

   1. **Old business (JB)**
      a. Allison agreed to the title Research Manager and Eric to Communications Manager.
      b. Career advice - JB decided to just have a resource to inform people on the new site but discontinue the session for now.
      c. An email on the rebranding, new website and new resources will be sent to members.

   2. **Nominate current board members for officer titles for 2014 (SK)**
      a. Motion: That everyone be re-elected to their current officer roles (SK as Chairperson, BT as Treasurer, RW as Secretary)
      - In Favor: 3.
      - The motion passed.

   3. **New site is almost complete and comments are welcome (JB)**
a. New site will be released by Dec 27
b. Most pages uploaded, "position statement" and "prospective goals" serve as examples
c. A page is planned for published meeting minutes on new site
   i. These should be condensed with the essentials. For legal reasons, don't quote participants. No need to record all individual votes, just say e.g. "board was in favor." A participant can request to have his or her own vote on record.
d. Should we link to our site through Justice for Animals Facebook campaigns?
   i. Decision to be made by JB.

4. Fundraising (JB)
a. JB presents current financial situation.
b. Donor appeal letters: JB and SK drafted a blog post and an email (incl. SK questions about JB earlier versions)
   i. JB to publish these 2pm Monday PST so get in feedback before then.
c. EA Switzerland offers to accept donations for ACE in Switzerland.
   i. Thank them for the offer; say we don’t anticipate to use it soon, but if there are any significant donors it would be worthwhile.
d. Matching donation discussion
   i. For future reference, RW would vote in favour of matching when practical. BT would vote against in most cases, unless the match is a sincere increase in donations.

5. New board members: Postpone until site is up (SK)
a. All should write more information about best candidates, with pertinent info. People shouldn't have to research the person.

6. Strategic plan (SK)
a. Board can offer feedback now
b. Staff to work on after site is launched

4. New business:

5. Closed session (optional: excludes ED or other invited guests): N/A.

6. Next scheduled meeting: Sun Jan. 26, 2014: 10am San Francisco, 6pm London, 7pm Gothenburg

7. Meeting adjourned at 11:40am PST on 22 December 2013 by general agreement.

Submitted by:
Robert Wiblin, Board Secretary

Simon Knutsson, Board Chair