

**Effective Animal Activism**  
Board of Directors Meeting  
Type of Meeting: Standard Monthly Meeting  
Date: 22 Dec 2013

In attendance:

Chairperson: Simon Knutsson  
Treasurer: Brian Tomasik  
Secretary: Robert Wiblin  
Executive Director: Jon Bockman

Absent: N/A.

Quorum established: Yes

**1. Call to order:** Simon called the meeting to order at 10:03am PST

**2. Request for approval of minutes from the Board of Directors Meeting held on 24 Nov 2013.**

In Favor: 3

The motion passed.

**3. Items considered:**

1. Old business (JB)
  - a. Allison agreed to the title Research Manager and Eric to Communications Manager.
  - b. Career advice - JB decided to just have a resource to inform people on the new site but discontinue the session for now.
  - c. An email on the rebranding, new website and new resources will be sent to members.
  
2. Nominate current board members for officer titles for 2014 (SK)
  - a. Motion: That everyone be re-elected to their current officer roles (SK as Chairperson, BT as Treasurer, RW as Secretary)

In Favor: 3.

The motion passed.

3. New site is almost complete and comments are welcome (JB)

- a. New site will be released by Dec 27
  - b. Most pages uploaded, "position statement" and "prospective goals" serve as examples
  - c. A page is planned for published meeting minutes on new site
    - i. These should be condensed with the essentials. For legal reasons, don't quote participants. No need to record all individual votes, just say e.g. "board was in favor." A participant can request to have his or her own vote on record.
  - d. Should we link to our site through Justice for Animals Facebook campaigns?
    - i. Decision to be made by JB.
4. Fundraising (JB)
- a. JB presents current financial situation.
  - b. Donor appeal letters: JB and SK drafted a blog post and an email (incl. SK questions about JB earlier versions)
    - i. JB to publish these 2pm Monday PST so get in feedback before then.
  - c. EA Switzerland offers to accept donations for ACE in Switzerland.
    - i. Thank them for the offer; say we don't anticipate to use it soon, but if there are any significant donors it would be worthwhile.
  - d. Matching donation discussion
    - i. For future reference, RW would vote in favour of matching when practical. BT would vote against in most cases, unless the match is a sincere increase in donations.
5. New board members: Postpone until site is up (SK)
- a. All should write more information about best candidates, with pertinent info. People shouldn't have to research the person.
6. Strategic plan (SK)
- a. Board can offer feedback now
  - b. Staff to work on after site is launched

**4. New business:**

**5. Closed session (optional: excludes ED or other invited guests):** N/A.

**6. Next scheduled meeting:** Sun Jan. 26, 2014: 10am San Francisco, 6pm London, 7pm Gothenburg

**7. Meeting adjourned** at 11:40am PST on 22 December 2013 by general agreement.

**Submitted by:**

Robert Wiblin, Board Secretary

Simon Knutsson, Board Chair