

year in review

THE HSUS FARM ANIMAL PROTECTION CAMPAIGN IN 2013

“HSUS has the pork industry **on the defensive.**”

theguardian

**MORE THAN 20 NEW
GESTATION CRATE
COMMITMENTS,
INCLUDING FROM ...**




Agribusiness pushed fifteen “ag-gag” bills in eleven states. **The HSUS helped kill all fifteen of these dangerous bills.**

Canada’s largest retailers (Walmart, Costco, Metro, Loblaws, Safeway, Federated Co-operatives, Sobeys, and Co-op Atlantic) made a joint announcement enacting a timeline for their suppliers to move away from gestation crates. And Olymel, Canada’s largest pork processor, announced that it will eliminate gestation crates from its operations—another major win for pigs.



BUILDING THE HUMANE ECONOMY



We played a pivotal role in creating Hampton Creek, a plant-based food company working to replace eggs that was featured in the *Wall Street Journal*, *Forbes*, and the *Washington Post*, and backed by the likes of Bill Gates and PayPal billionaire Peter Thiel.

Los Angeles Times

“If it's Monday, the L.A. Unified school cafeteria is meatless.”

We helped school districts from coast to coast, including some of the nation's largest, adopt “Meatless Monday” programs. Our work with Los Angeles Unified School District alone switched an estimated 34 million meals each year from meat-based to meat-free. We also helped nearly 100 other schools, universities, hospitals and other organizations develop and promote Meatless Monday menus in 2013.

SHINING A SPOTLIGHT

Our work reducing consumption of and improving conditions for farm animals - and thwarting ag's attempts to silence us - generated massive public attention. Ellen, CNN, Rolling Stone, Wall Street Journal, New York Times, Chicago Tribune, USA Today and so many other national outlets covered our work extensively throughout 2013.

