Animal Charity Evaluators  
Board of Directors Meeting  
Type of Meeting: Standard Monthly Meeting  
Date: July 26, 2015

In attendance:
Chairperson: Simon Knutsson  
Treasurer: Jacy Anthis  
Secretary: Rob Wiblin  
Board Member: Sam Bankman-Fried  
Board Member: S. Greenberg  
Executive Director: Jon Bockman  
Guest: Claire Zabel  
Guest: Jeff Sebo

Absent:

Quorum established: Yes

1. Call to order: JA called the meeting to order at 10:05 am PST

2. Approval of minutes: Minutes were approved via email.

3. Items considered:
   1. Explanation of arrangement of meeting (JA)  
   2. Brief financial update (JB)  
      a. Updated financials  
      b. May Financials  
         i. Beginning balance as of 5/01/2015: $150,787.45  
         ii. May income: $60,076.54  
         iii. May expenses: $11,834.45  
         iv. May net income: $48,242.09  
         v. May budgeted income: $5,000.00  
         vi. Ending balance as of 5/31/15: $150,787.45  
         vii. Equivalent to approx. 12 months expenses  
   c. June Financials  
      i. Beginning balance as of 6/01/2015: $150,787.45  
      ii. June income: $67,080.00  
      iii. June expenses: $12,502.38  
      iv. June net income: $54,577.62  
      v. June budgeted income: $10,000.00  
      vi. Ending balance as of 6/20/15: $205,367.07  
      vii. Equivalent to approx. 17 months expenses
d. Major gifts
   i. Projects and proposals

3. Progress update (progress in relation to strategic plan) (JB)
   a. 2015 Gantt chart
      i. Six charities are currently being given a medium review.
      ii. Undercover investigations analysis is being synthesized. Numerous conversations and data are being put together.
      iii. Children’s rights social movement case study is in progress.
      iv. Conference for academics focusing on animal advocacy research.

4. Project proposal update (JB)
   a. Still waiting on surveys from top charities for people who donated through ACE, a/b testing
      i. This will help us understand how donations to ACE relate to our heavy focus on farmed animals and where the money would go otherwise.

5. Investment update (SG)
   a. Waiting on signatures, should occur next week.

6. Donation redistribution options: Impressions? (JB)
   a. Six different options, explained by images.
   b. Board members suggest putting the images above the text, perhaps with an explanatory title.

7. Update on money moved (JB)
   a. Thoughts on inclusion of:
      i. Major vs minor influence
         1. ACE was a major influence for one donation, but a minor influence on a different donation. How should we account for that in our report?
      ii. REG donation
      iii. Standout charities
         1. Several board members think it’d make sense to include donations to standout charities in our money moved figures.
         2. It’s unclear how much money is being moved to these groups.
   b. We could just give one of the numbers (including or excluding the borderline cases), and then clarify in the longer explanation.
      i. Unsure which of these estimates should be the primary number we give.

8. Staff (JB)
   a. Operations position change
      i. New operations manager will be attending the National Animal Rights Conference with ACE team.
   b. AR conference: Speaking, tabling, strategic planning

9. Board (JB & JA)
   a. Survey results on hold (only 3 responses)
      i. New deadline of August 10
   b. Status of board members
i. Chair transition: SK’s final meeting
   1. JA approved as chair.

ii. Treasurer transition
   1. Plan to broadly evaluate officer roles after this round of recruitment wraps up. For now, JA will fill both Chair and Treasurer roles.

c. Recruitment
   i. Questions for candidates
      1. JS is excited to see consideration and plans for evaluating broad considerations and systemic approaches in the internal evaluation and board discussions.
   
  
   ii. Future steps
      1. Two more potential board members will attend the next board meeting, and then the board will make decisions regarding offers of board membership.

10. Internal evaluation results (JA)
   a. Strategic questions related to this and the strategic plan:
      i. ACE expansion
         1. Should we focus more on marketing and general EAA leadership? Object-level research? Broadening evaluation scope?
         2. Adding another researcher
      ii. Areas for improvement

11. Date of next meeting
   a. Set for August 23rd

4. New business:

5. Closed session (optional: excludes ED or other invited guests): N/A

6. Next scheduled meeting:

7. Meeting adjourned at 12:13pm PST on July 26th by JA

Submitted by:

Rob Wiblin, Board Secretary

Jacy Anthis, Interim Board Chair