



ANIMAL CHARITY  
EVALUATORS

*Helping People Help Animals*

## OUR MISSION

Animal Charity Evaluators is a nonprofit dedicated to finding and advocating highly effective opportunities for improving the lives of animals.

## OUR GOAL

We look to assist compassionate volunteers, donors, and professionals in making informed decisions on how to be most effective in helping animals. We do this through researching which charities operate most effectively, as well as through recommending high-impact interventions to activists and charities alike.

## OUR PHILOSOPHY

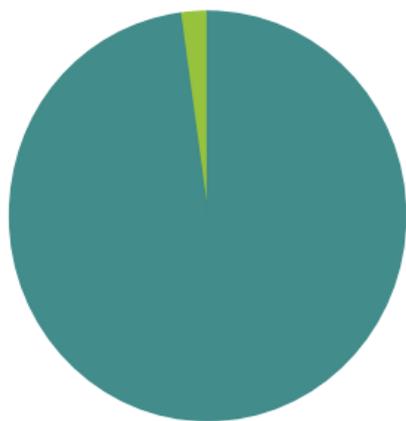
ACE practices effective altruism, which involves applying evidence and reason to determine the most effective ways to improve the world. Careful consideration of where you donate your money or volunteer your time can significantly increase your philanthropic impact.

# OUR WORK



## HELPING PEOPLE HELP ANIMALS

-  Which causes are most effective at helping animals?
-  Which groups produce the greatest impact for your donation?
-  How can one person volunteer effectively?



Animal Charity Evaluators was founded to answer these questions. We conduct research and make recommendations so you can maximize your impact.

-  Top Charities
-  Charities Considered

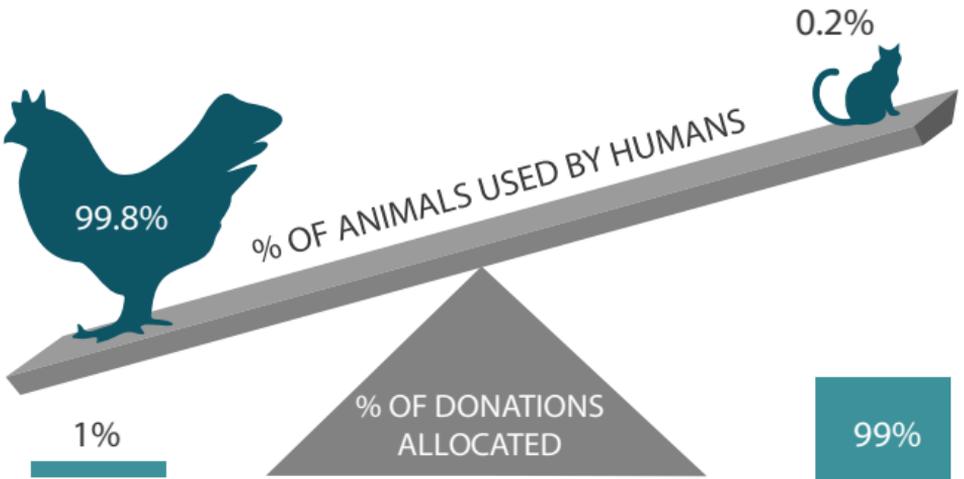
*For information on our work and philosophy, visit [animalcharityevaluators.org/faq](http://animalcharityevaluators.org/faq).*

# RESEARCH



## FARM ANIMALS

Our research shows that farm animal charities have the highest potential to help the largest number of animals. Helping farm animals is extremely cost-effective and severely underfunded.



Helping our top charities isn't confined to donations; you can also make a big difference volunteering your specific skills for their work.

*For information on volunteering effectively, visit [animalcharityevaluators.org/volunteer](http://animalcharityevaluators.org/volunteer).*

# RECOMMENDATIONS



## TOP CHARITIES

After considering over 150 animal charities from around the world, we recommend three top charities as the most effective animal advocacy organizations. All three groups focus on farm animals and show a strong commitment to evidence-based tactics.

***OUR TOP CHARITIES SPARE AN AVERAGE OF 7700 ANIMALS FROM A LIFETIME OF SUFFERING FOR EVERY \$1000 DONATION.***

**animal  
EQUALITY**  
INTERNATIONAL



MERCY FOR  
ANIMALS

*For information on our top charities, visit [animalcharityevaluators.org/topcharities](http://animalcharityevaluators.org/topcharities).*



“Many people tell me that they want to change the way we treat animals, but don’t know to which organization they should give. I’m very pleased that now I can point them to Animal Charity Evaluators, where they can find the best available research and thoughtful discussion to answer that difficult and very important question.”

**-Peter Singer**

[www.animalcharityevaluators.org](http://www.animalcharityevaluators.org)



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