

FARM 2015–2016 Accomplishments

2015 Program Achievements

Online Views (completed; pledged) : 98,500

Touring Views (completed; pledged) : 69,500

World Day for Farmed Animals Fasters: 11,000 in 96 countries

World Day for Farmed Animals Leafleteers: 3,200 distributing 100 leaflets each

AR Conference Attendees: 1,650 (including 150 speakers)

Meatout Mondays Active Subscribers: 150,000

2016 Program Achievements (rough, as of 9/30/16)

Online Views (completed; pledged): 100,000+

Touring Views (completed; pledged): 50,000+

WDFA Fasters and Leafleteers: TBD

AR Conference Attendees: 1,700+ (Including 140 speakers)

Meatout Mondays Active Subscribers: Nearly 200,000