

2017 Budget	Research Library	Independent Studies	Fee-For-Service Work	Pro Bono Work	TOTAL
Personnel (staff + contractors)	29,606	19,532	27,120	13,457	<b>89,716</b>
Client project-related contractor	-	-	30,000	-	<b>30,000</b>
Website development, hosting, etc.	11,894	626	-	-	<b>12,520</b>
Animal Tracker	-	6,750	-	-	<b>6,750</b>
Administrative	255	330	645	270	<b>1,500</b>
<b>TOTAL</b>	<b>41,755</b>	<b>27,238</b>	<b>57,765</b>	<b>13,727</b>	<b>140,486</b>
Personnel hours by program	1,200	863	1,313	375	<b>3,750</b>
<b>Notes:</b>					
"Research Library" includes all website content such as infographics, "Fundamental" pages, etc.					
"Independent Studies" include the Animal Tracker, the "clean" meat naturalness study, and scoping additional possible research.					
"Fee-For-Service" work is based on our direct work with 4–5 animal advocacy nonprofit clients in 2017.					
"Pro Bono Work" includes our free consulting to various animal advocacy organizations and individuals.					
Personnel hours by program excludes the client project-related contractor.					

	<b>2016</b>	<b>2017 (YTD)</b>
<b>Revenue Generating Activities</b>		
Fee-For-Service income	45,682	48,600
<i>Percent of total income</i>	33%	45%
Total income	138430.303	108000
<b>Restricted Grants</b>	28,500	13,850
<b>Restricted Donations</b>	602	0