The Humane Society of the United States
Farm Animal Protection Campaign
2017 Accomplishments

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FAP’s public policy division leads our movement’s efforts in statehouses nationwide. In 2017, animal advocates faced a wave of attacks by Big Ag and their allied lawmakers. We mobilized and fought back, with impressive results.

**April:**
We led successful efforts to thwart a “Right to Farm” constitutional amendment in West Virginia that would have made it impossible for lawmakers and residents to ban even the cruelest agricultural practices, such as extreme confinement.

In Oklahoma, HSUS and our allies stopped a “prosperity district” bill that would have exempted swaths of the state from anti-cruelty protections. (Note that nationwide, lawmakers’ interest in this type of bill appears to have decreased dramatically - likely because of our early victories against such bills.)

**June:**
Maine’s anti-HSUS governor, Paul LePage, pushed for a measure aimed at “outing” undercover investigators. HSUS led the fight to stop it, and succeeded.

**July:**
The California cattle industry attempted to establish a new state beef commission with authority to engage in policy work. Undoubtedly, one of the commission’s priorities would have been to undermine animal protection efforts. But working with our allies, we stopped the legislation.

**Spring:**
In Missouri and Indiana, HSUS worked with local groups to block legislation that would have made it easier for CAFOs to expand.

**Ongoing through 2017:**
HSUS led the ongoing fight against the King Amendment, which threatens to gut animal protection laws nationwide.
We've found that the most efficient way to help farm animals is working with foodservice companies, schools, hospitals, the military, and other large food serving organizations to reduce their meat purchases by replacing animal-based meals with plant-based meals. Our team is staffed with veteran industry professionals, dietitians, and campaigners who work in partnership with these institutions.

**MEAT REDUCTION POLICIES**

In 2017, we worked with the following institutions to implement programs like Meatless Monday, Lean & Green, or add more plant-based options to their menus and reduce their meat purchases. Highlights include:

- Working with Aramark (the largest U.S.-based food service company) to announce an in-depth partnership including chef training, menu development, and tracking and reporting meat purchases.
- Announcing with Compass Group (the world’s largest food service company) an in-depth partnership including trainings, menu development, and expansion of its all-vegan dining restaurant to campuses nationwide.
- Moving Palomar Health to commit to making 60% of all its menus plant-based in all of its 4 hospitals.
- Partnering with Fresh Ideas Food Service Management, which operates 100 university and healthcare cafeterias to create plant-based menus that will roll out nationwide Fall of 2018 and train its chefs.

**January:**
Boise Public Schools (ID), Menifee USD (CA), Ringling College (FL)

**February:**
Pajaro Valley Joint Unified (CA), Moreland School District (CA), Independence Charter School (PA), Canfield Local SD (OH)

**March:**
Arvin Union School District (CA), Santa Paula USD (CA), North Hills SD (PA), Keystone Oaks SD (PA), UPMC Mercy (PA), Presbyterian Hospitals (PA)

**April:**
Allen School District (TX), Quaker Valley SD (PA), Keystone Oaks SD (PA), Vernon-Verona-Sherrill school district (NY), Packer Collegiate (NY), NorthWest Medical Center (AZ)

**May:**
Elizabethtown College (PA), Grace Church School (NY), Our Daily Bread (FL), Riverside USD (CA), Upland USD (CA), Capistrano USD (CA), High Tech High (CA), Andover School District (MA), Peak to Peak Charter School (CO), Fulton County School District (GA), Sedona-Oak Creek USD (AZ), Clarkdale-Jerome Elementary School District (AZ), Madison Elementary School District (AZ), Tennessee Tech (TN), Palomar Health (CA), 8 Philadelphia city-operated facilities
June:
Mesa Unified School District (AZ), Deer Valley Unified School District (AZ), Our Daily Bread (TN), Flagler County Schools (FL), Indian River County Schools (FL), University of Colorado – Colorado Springs, North Attleboro Public Schools (MA), Hudson Valley Hospital (NY), Ardsley UFSD (NY), NYU Langone Medical Center (NY), Gourmet Dining (17 accounts in NJ), Oxnard School District (CA), Santa Barbara Unified School District (CA), University of Nevada, Las Vegas, Glendale Unified School District (CA), Culver City Unified School District (CA)

July:
Our Daily Bread (an early childcare sponsor throughout TN), Veterans Health Administration (AZ), Humboldt Unified School District (AZ), Orcutt Union School District (CA), Universal Studios

August:
Aramark partnership announced, Hatboro-Horsham SD (PA), Bear Valley Community Health District (CA), Maricopa Unified School District (AZ), Child Care of Southwest Florida, Inc. (FL)

September:
Compass Group partnership announced, Montefiore Medical Center (NY), Richfield School District (MN), Verde Valley Medical Center (AZ), Flagstaff Medical Center (AZ)

October:
Fresh Ideas Food Service Company (MO), Hillsborough County Schools (FL)

November:
Georgia State University, Bear Valley Community Health District (CA), Oakwood School (CA)

December:
Mountainside Medical Center (NJ), Crane Elementary School District (AZ), University of Pittsburgh (PA), Phoenixville School District (PA)

The below image is just our impact on K-12 schools.

The Humane Society of the United States Meatless Monday Campaign 2012-2017

- 263 School Districts
- 399 Million Meals Converted To Meatless
- 10.3 Million Animals Saved
- 595,547 Tons of Carbon Dioxide Equivalent Saved
- Greenhouse Gas Savings Equivalent To Driving 1.4 Billion Miles

4
PLANT-BASED TRAININGS

In 2017, we conducted 80 hands-on culinary training with hundreds of schools, hospitals, universities, and even branches of the U.S. military, training more than 2000 chefs and foodservice professionals how to cook delicious, hearty animal-free meals. We hosted trainings with the following:

January:
New York (several school districts came together to host), Georgia (two school districts), Baylor Scott & White Health hospital (TX), Cedars-Sinai Medical Center (CA), UC Berkeley (CA), St. Andrews School (FL), Villanova University (PA), SUNY Polytechnic (NY), University of Colorado (CO), Georgia State University (GA), Eastern Washington University (WA), Washington State University (WA), St. Joseph District (MO), Portsmouth High School (RI), York Suburban Schools (PA)

February:
Sanford Health (ND), SeaWorld (CA), Weld County School District (CA), Oxnard School District (CA), Rosemead School District (CA), El Monte School District (CA), Head Start (Boston)

March:
University of Pittsburgh (PA), Boston College (MA), Rutgers University (NJ), NYU (NY), City Schools of Decatur (GA), Saratoga Springs City School District (NY), University of Wisconsin - Milwaukee (WI), Southside Hospital (NY), Port Townsend (WA), Hillsboro (OR), Worcester State University for Compass Group’s New England chefs (MA)

April:
NYU (NY), University of Michigan (MI), University of Hawaii, Smith College (MA)

May:
Washington State University, NYU (NY), University of British Columbia (BC), UC-Berkeley (CA), St. Thomas University (MN), Tennessee Tech University (TN), 15 Rochester area school districts (NY), West New York Schools (NJ) (in Spanish)

June:
University of North Dakota, University of Montana, Ohio State University, UPMC Magee Hospital (PA)

July:
Worcester State University (MA), University of Texas Austin (TX), Wake Forest University (NC), Fairleigh Dickenson University (NJ), University of Illinois at Urbana–Champaign (IL), SUNY New Paltz (NY), Humboldt Unified School District (AZ), Jefferson Parrish Head Start (LA), High Tech High (CA)

August:
University of Northern Iowa (IA), Northwest Medical Center (AZ), University of Illinois - Chicago (IL), Colorado State University (CO), Gonzaga University (WA), University of Northern Colorado (CO), Fort Drum (NY), University of Denver (CO), College of Mount Saint Vincent (NY), Ithaca College (NY), Baptist Health South (FL), Upland USD (CA), Riverside USD (CA), Culver City USD (CA), Webster Central USD (NY), Lewis Palmer USD (CO), Madison Elementary SD (AZ), Eastern area SNA chapter (NY)

September:
Montefiore Medical Center (NY), Naval Station Mayport (FL), University of Pittsburgh Medical Center-Presbyterian (PA), North Sound Dietetic Association, Greater Seattle Dietetic Association (WA), Paterson School District, Deer Valley Unified School District (AZ)
October:
University of Indiana at Bloomington, Canisius College (NY), Arizona State University x2 (AZ), Flagstaff Medical Center (AZ), SAP/Bon Appetit (CA), SUNY New Paltz (NY), Santa Barbara Unified School District (CA) (bilingual training- English & Spanish)

November:
Kaiser Permanente at US Foods (CA), Bear Valley Community Health District (CA), Chartwells at University of North Carolina Greensboro (NC), ES-KO (France and Monaco), University of Michigan, Santa Barbara USD (CA), Maine Head Start Programs

December:
North Carolina State University, Unity College (ME), Rutgers University (NJ), Carnegie Mellon University (PA), Morton East School District (IL), Dietetic Association in Miami (FL), University of Michigan, Sewanee University of the South
FORWARD FOOD LEADERSHIP SUMMITS

We created one-day symposia for food service professionals to learn from industry leaders and peers about meeting the demand for plant-based meals and marketing healthy foods.

In 2017, we hosted 7 Leadership Summits, attracting more than 400 attendees, including at: University of Pittsburgh, University of British Columbia, Washington State University, Georgia State University, Rutgers University, University of Colorado, Boulder and Ithaca College.

These events have been majorly successful. After the workshop with University of Pittsburgh, for example, the school’s dining team created a fully plant-based station called Forward Food after HSUS’ program.

“HSUS’ Forward Food events, along with their partnership in creating our plant-forward “Rooted” dining experience, has helped propel Compass Group to being the leading food service company balancing ethical, social and environmental responsibility with commercial success. With our scale, we can create massive positive impact for people, animals and planet.”

– Susie Weintraub, Executive Vice President, Compass Group
In 2017, The HSUS continued its long track record of being a major force for generating corporate reforms for factory farmed animals—including those farmed for fur production. Below are our corporate victories for 2017.

January:
Shake Shack (broiler welfare reforms by 2024), Chipotle (broiler welfare reforms by 2024), Unilever (100% cage-free goal for Hellmann’s—three years ahead of schedule), FOLIOfn (anti-factory farming investment screen its offering clients).

February:
Quiznos (broiler welfare reforms by 2024), TGI Fridays (broiler welfare reforms by 2024), California Pizza Kitchen (broiler welfare policy)

March:
Burger King/Popeye’s/Tim Hortons (broiler welfare reforms by 2024), Jack in the Box/Qdoba (broiler welfare reforms by 2024), Red Robin (broiler welfare reforms by 2024), Aramark (strengthened Broiler welfare policy, 100% cage-free globally)

April:
Subway (broiler welfare reforms by 2024), Ruby Tuesday (broiler welfare reforms by 2024), Stein Mart (fur-free policy)

May:
Boston Market (broiler welfare reforms by 2024), VF Corp (ban on fur, angora and exotic leather)

June:
YOOX Net-a-Porter (ban on fur)

July:
Perdue (series of major reforms), Dunkin’ Brands (broiler welfare reforms by 2024), FOCUS Brands (broiler welfare reforms)

August:
Sonic (broiler welfare reforms by 2024), Caribou Coffee (broiler welfare reforms by 2024), MMI Dining Systems (comprehensive animal welfare policy-Broiler reforms, and eliminating battery cages and gestation crates in its supply chain by 2024), Inditex (agreed to remove a backpack with a rabbit fur from all 900+ Stradivarias)

September:
Carnival Cruise Lines (broiler welfare reforms by 2024), Campbell Soup Company (broiler welfare reforms by 2024), General Mills (broiler welfare reforms by 2024),

October:
Nestle (broiler welfare reforms), KraftHeinz (broiler welfare reforms by 2024), Gucci (fur-free policy)

November:
Papa John’s (broiler welfare reforms), Eat’n Park (broiler welfare reforms by 2024), Burlington Coat Factory (fu-free policy), TGI Fridays (added the Beyond Burger to the menu).

December:
Norwegian Cruise Lines (broiler welfare reforms by 2024), Michael Kors (fur-free policy).
FAP continued keeping farm animals in the spotlight through attending public and private events to speak about and engage people on animal welfare issues and the shift toward plant-based foods.

**January:**
Post, Sonic, and Hormel shareholder meetings; and the Alaska School Nutrition Association meeting

**February:**
Ingles Market shareholder meeting, Aramark’s advisory board meeting, Plant-based Foods Webinar to 25 Aramark university accounts and the Pennsylvania School Nutrition Association, Gordon Food Service event with ten school districts, the Northwest chapter of the Association of Correctional Food Service Affiliates

**March:**

**April:**
Shareholder meetings of Seaboard Farms, Carnival Cruise Lines, Bloomin Brands, Biglari Holdings, and Pilgrim's Pride; NACUFS meeting; Florida School Nutrition Association conference; School Food conference; National CACFP conference; Meeting with Georgia district leaders and state councilmembers

**May:**
Shareholder meetings of Royal Caribbean, Dillard's, and Kohl's; Peaceable Kingdom Conference, PA; 8 Philadelphia city funded facilities (shelters, assisted living centers, juvenile detention centers); NYC public schools PS 244 & PS 1; University of Washington; Greater Spokane Dietetic Association; High Impact Innovation for a Sustainable Food System; Edmonds Community College; Academia Charter Schools; Milwaukee Veg Fest; USDA Midwest Health Care Partners; California Academy of Nutrition and Dietetics conference; Oakland Veg Fest; Charlotte VegFest; Baltimore VegFest; Univision’s Expo de la Salud; California School Nutrition Association chapter meeting; Augusta VA Hospital; Federal Foodservice Guidelines Collaborative Industry Event

**June:**
Menus of Change conference, Nevada City Vegan Food + Wine Festival, Richmond Veg Fest, American Heart Association’s Halle Heart Center, Tri-State VegFest, MVP Health Care employees

**July:**
School Nutrition Association’s Annual National Conference, American Heart Association’s Halle Heart Center, Healthy Food Council at Palomar Health

**August:**
Animal Rights Conference, Compassion in Action conference, Our Daily Bread conference, Child Care of Southwest Florida’s southwest regional training, The Great New York State Fair, Hosted [Salud! A Forward Food Culinary Celebration](#)

**September:**
Greater Denver Director’s Meeting, San Francisco Public Library, Chicago VeganMania, DC Vegfest, Flagstaff Nutrition Coalition, PA School Nutrition Association (SNA) chapter meeting, Greening School Food: A Northwest Forum on Healthy, Climate-Friendly Food Service conference
October:
AASHE Higher Education Sustainability Conference, Entrepreneurial class at UC Berkeley on plant-based meat, Environmental Nutrition class at San Jose State University, Vegan Town Hall event hosted by Senator Ricardo Lara, General Mills’ K12 Connection event, Expo en Verde Ser in Mexico City, State Fair of Texas in Dallas, Texas Veggie Fair in Dallas, Sukkot Farm-to-Table Festival, New York State Nurse’s Association conference, SF World Veg Festival, Hampton Roads Veg Fest, Texas Veggie Fair

November:
Business of Fashion VOICES Summit in London, IL/IA School Wellness Conference, NJ School Nutrition Association (SNA) conference, Southern California School Nutrition Association (SNA) chapter meeting, Atlanta VegFest, and With the California Department of Education, we co-hosted and presented on three-part webinar series

December:
Hillel International Global Conference

MEDIA
A key component of our campaign is putting animal welfare and plant-based eating in the spotlight by pitching stories about to news media, writing op-eds, hosting cooking demonstrations on TV and sharing our institutional partners’ success which makes animal welfare and plant-based eating more mainstream to the general public and the food industry. Our Senior Food and Nutrition Manager appeared multiple times on Univision’s Despierta America (the #1 weekday early morning program with more viewers that ABC’s Good Morning America, CBS’s This Morning, and NBC’s Today Show--combined), reaching millions of Spanish-speaking viewers with positive messaging about plant-based eating.

A full list of media hits is too lengthy to include here. It is included below as Appendix C.
APPENDIX A

2017 Budget

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APPENDIX B

Additional Information Requested

Breakdown of staff numbers by program area/department:
Administration (3), Food and Nutrition (21), Public Policy (4), Corporate Policy (2)

Has your organization received any major ( >20% of its budget) grants in the last two years?
Yes; one.

If your organization receives any restricted donations, approximately how much did it receive in the past year, and what programs did it support?
100% of our funds are from restricted donations to HSUS for our team. 100% of funding for Food & Nutrition Division is from restricted donations not just to FAP, but to this division within FAP. Also, please note that FAP pays for salaries for farm animal attorneys and a media person, too, all of whom work in non-FAP divisions at HSUS.

If your organization has any revenue-generating programs, it would be helpful for us to know what those programs are and how much revenue they generated in the past year.
None.

Does your organization have a strategic plan? If so, can we see it?
We're developing one at the end of 2018 when our California ballot measure and King amendment campaigning will likely be completed and we'll know more about the future potential opportunities.

This year, we will be conducting two brief anonymous conversations about work culture with staff members who are not in leadership roles at your organization. We will reach out to them directly. If it’s not available on your website, a list of core staff/volunteers and their email addresses and/or phone numbers would be very helpful!

All emails are first initial last name @humanesociety.org, i.e., ibalk@humanesociety.org

Administration
Josh Balk, Vice President
Kristie Middleton, Managing Director
Emily Kolakowski, Coordinator

Food and Nutrition
Ken Botts, Director
Karla Dumas, Senior Manager
Eddie Garza, Senior Manager
Lauren Pitts, Manager
Josephine Morris, Specialist
Kate Watts, Specialist
Stefanie Heath, Specialist
Dorrie Nang, Coordinator
Amy Webster, Coordinator
Kerry Billner, Coordinator
Leolin Bowen, Coordinator
Rebecca Portman, Coordinator
Regan Karlsen, Coordinator
Sean Hennessy, Events Coordinator
Amanda Trenchard, Events Coordinator

Culinary Team
Wanda White, Executive Chef
Alicia Bell, Culinary Specialist
Jennifer DiFrancesco, Culinary Specialist
Shannon Wells, Culinary Specialist

Public Policy
Chris Holbein, Director
Ashley Welgan, Specialist
Bethany Rishell, Specialist

Corporate Policy
Matthew Prescott, Senior Director
PJ Smith, Senior Manager

Key volunteers
Zohra Fahim zohrafahim08@yahoo.com
Donna Krudwig donnakrudwig2014@gmail.com
Judy Ki JKi128@cox.net
Angie Stewart Goka angie@angiestewartfitness.com
Cindy Moores cindy@sub4health.com
Annoula Wylderich wylderich@cox.net
APPENDIX C

2017 Media Hits

January:
- 1/2017: ABC9 (Syracuse)
- 1/2017: CBS11 (Dallas)
- 1/2017: Politico
- 1/2017: WNAX 570/SD, “HSUS Says Smithfield Move to Group Housing is Positive”
- 1/2017: Exitos 107
- 1/2017: Daily Evergreen
- 1/2017: Miami Radio Exitos 107
- 1/4/2017: AlterNet, “4 Reasons Why Plant-Based Protein Will Be a Major 2017 Food Trend”
- 1/4/2017: Holal TV, “Talking all things”
- 1/6/2017: ABC7, “Pet Show: Meatless Monday”
- 1/7/2017: AZTV7, “How to Make Chili Quinoa Tacos”
- 1/9/2017: FOX61, “Meatless Monday’ recipe: Garbanzo bean slider”
- 1/9/2017: D'Latinos, “Eddie Garza prepara un desayuno de papas con huevo de tofu para D'Latinos”
- 1/12/2017: FORTUNE, “Giant Chickens Pose a Big Dilemma for the Agricultural Industry”
- 1/13/2017: FORTUNE, “Why Chipotle Is Abandoning Giant Chickens”
- 1/13/2017: Denver Post, “Chipotle instituting new animal welfare practices for chicken suppliers”
- 1/13/2017: Creative Loafing Magazine, “Georgia State embraces veggies”
- 1/16/2017: WATT, “HSUS agrees with Animal Agriculture Alliance's advice”
- 1/19/2017: Triple Pundit, “2017: The Year of the Chicken”
- 1/20/2017: Organic Authority, “Organic Eggs to Finally Come from Free-Roaming Chickens”
- 1/21/2017: Our Hen House, “Episode 367: Eddie Garza, Senior Manager of Food & Nutrition at HSUS, and Katie Cantrell, Executive Director of the FFAC”
- 1/26/2017: Huffington Post, “Poultry Industry Plays Chicken with Consumers”
- 1/27/2017: Common Dreams, “The Big (Ag) Cover-Up: Will Factory Farming Finally Stop Its Culture of Abuse?”
- 1/30/2017: Soulful Vegan, “Mexican cuisine and grandma’s kitchen by Eddie Garza”

February:
- 2/2017: Momma Cuisine, “February is Hot Breakfast Month + Tofu Scramble Recipe”
- 2/2017: Daily Iowan
- 2/1/2017: AlterNet, “This Whistleblower Faced Death Threats for Exposing the Atrocities Committed on American Show Horses”
- 2/2/2017: Charlotte Observer, “Your 5-minute guide to the best things to do in Charlotte”
- 2/2/2017: Dora’s Table, “Mashed potato and poblano flautas”
- 2/2/2017: Charlotte Five, “The C5 Checklist: 5 things you should do this weekend”
- 2/2/2017: CBS13 (Sacramento), “Meatless Shopping”
2/6/2017: Santa Clarita Valley Signal, “Santa Clarita diet: Go veggie”
2/6/2017: Good Food Institute blog, “Episode 1: Plant Based Berkeley”
2/6/2017: Quartz, “Food politics have sparked another kind of populism, and it’s resulting in real reform”
2/7/2017: Swell Magazine, “Q & A With MeatLess Author Kristie Middleton”
2/8/2017: Mi Mero Mole, "Flautas de papa con chile poblano "
2/23/2017: PDX Monthly, “Have a Healthy, Happy March with These Local Wellness Events”
2/23/2017: Oldways, "In new book, Humane Society’s Kristie Middleton eases the transition to plant-based eating”
2/27/2017: NPR (Texas), “New cookbook explores the vegan roots of Mexican Cuisine”

March:
3/2017: Foodstarter
3/2017: Compassionate Living
3/2017: George Mason University website
3/2017: Meatless Monday campaign
3/2017: VeganTourGuide
3/2017: Eat Figs, Not Pigs
3/2017: Golden Hours Radio (OR)
3/2017: Associated Press
3/2017: Jonesboro Sun
3/24/2017: Omega Institute, “Spicy Eggplant Tacos”
3/24/2017: Radio Cadena Azul, “Con el Chef vegano Eddie Garza”
3/24/2017: Unique Venues, “Power Plants”
3/28/2017: Medium.com, “Did BCBG fail because of fur?”
3/30/2017: AlterNet, “Going Undercover at a Slaughterhouse—Humanity Is Capable of Atrocities It Simply Can’t Confront”
3/30/2017: Sustainable Futures Report, “Meat and Climate Change”
3/31/2017: IEatGreen, “IEat Green Shares Interview with Josh Balk, Vice President of the Humane Society of the United States”

April:
• 4/2017: Univision, “Tacos with Ablondiga”
• 4/2017: Restaurant Radio podcast, “Plant-based eating with Ken Botts”
• 4/2017: Creative Loafing
• 4/2017: Second Opinion Radio, “Interview with Kristie Middleton”
• 4/2017: Jessica Fox & Felipe Viel on Exitos 107, “Interview with Eddie Garza”
• 4/2017: Vida Sana con Arianna, “Interview with Eddie Garza”
• 4/2017: Barefoot Vegan Magazine
• 4/2017: Just Jenny with Jenny Hutt (SiriusXM radio), “Interview with Kristie Middleton”
• 4/2017: D’Latinos, “Interview with Eddie Garza”
• 4/2017: Taste for Life, “Interview with Kristie Middleton”
• 4/1/2017: Northside Neighbor, “Flexitarian author to speak at A Cappella Books”
• 4/1/2017: CBS Newsradio (PA), “Flexitarian: A New Way To Eat”
• 4/4/2017: San Antonio Express, “Another big payday for Biglari”
• 4/7/2017: Food Management, “New plant-based pop-up at Pitt is sign of things to come”
• 4/9/2017: Pioneer Press, “Twin Cities literary calendar for the week of April 9”
• 4/10/2017: Washington Square News, “Lipton to Become Temporarily Plant-Based”
• 4/11/2017: VegNews, “NYU dining hall goes vegan for Earth Day”
• 4/11/2017: Nevada City Union, “1st Nevada City Vegan Food + Wine Festival adds speakers”
• 4/16/2017: Elephant Journal, “Plants versus Meat: 4 ways Plants will Rock your World.”
• 4/17/2017: Flagpole, “15-cent Pizza, Burgers and Brews, a Flagpole Fundraiser and More Food Events”
• 4/17/2017: Athens Online, “Athens area events for Tuesday, April 18, 2017”
• 4/18/2017: Farm to Institution, “Smith College Chefs Participate in Training on Plant-Focused Meals”
• 4/20/2017: Indiana Daily Student, “Changing the world one bite at a time”
• 4/21/2017: Atlanta Journal Constitution, “Why Atlanta school cafeterias are going vegetarian for Earth Day”
• 4/26/2017: Sharon Palmer’s website, “Plant Chat: Kristie Middleton, Humane Society”
• 4/27/2017: Fox (Sacramento), “Transform the Way You Eat”

May:
• 5/2017: Daily Evergreen
• 5/2017: Good Day Sacramento, “Cashew Cheese”
• 5/2017: TheFOOD.CENTER: Interview with Kristie Middleton
• 5/2017: Second Opinion Radio
• 5/2017: AIB TV Network, “Interview with Eddie Garza”
• 5/2017: Nuestra Tele (RCN International), “Interview with Eddie Garza”
• 5/2017: Infinito Stereo Mega (NYC), “Interview with Eddie Garza”
• 5/2017: Chicano Eats, “Vegan churros with a vegan salted caramel sauce”
• 5/2017: Food Management, “Healthcare system commits to 60% plant-based menus”
• 5/5/2017: San Francisco Chronicle, “The case for simply reducing meat consumption”
• 5/6/2017: El Podcast de Marco Antonio Regil, “051: El poder del detox con Rawvana"y el Chef Miguel Bautista”
• 5/9/2017: Women’s Wear Daily (WWD), “VF Corp. Going Fur-Free With Policy to Stop Use of
Angora, Exotic Leather”

- 5/10/2017: Just Style, “VF Corpbans fur and angora under new materials policy”
- 5/12/2017: Fibre2Fashion.com, “VF not to use fur, angora, exotic leather”
- 5/14/2017: VegNews, “North Face axes fur, angora, and exotic leather”
- 5/17/2017: Virginian-Pilot three times, "Author to spread message of going meatless at book talk in Norfolk"
- 5/19/2017: Forbes, “State Laws Are Creating Anxiety For Food Producers”
- 5/20/2017: Azteca America, Expo de la Salud for D’Latinos
- 5/21/2017: Virginian-Pilot three times, ”Chesapeake native returns to Hampton Roads to discuss her book on meatless diets”
- 5/24/2017: Virginian-Pilot three times, ”Cook it: Ethical eating -- a plan for transformation”
- 5/25/2017: LiveKindly, “Humane Society’s Kristie Middleton shares her approach on encouraging people to ditch meat”
- 5/26/2017: WTKR, “3 ideas for meatless Memorial Day meals”

June:

- 6/2017: Radio La Fiesta (NY) “Interview with Eddie Garza”
- 6/2017: Infinito Stereo (NY) “Interview with Eddie Garza”
- 6/2017: Pangea FM (FL) “Interview with Eddie Garza”
- 6/2017: Facebook Live session with celebrity health coach Ingrid Macher
- 6/2017: Voices Carry for Animals, “TS Radio: "Voices Carry for Animals #142" - HSUS: Leolin Bowen”
- 6/2017: Today’s Dietitian, “Theme Park Menu Makeover”
- 6/2017: KTEP Texas, “Interview with Kristie Middleton”
- 6/2017: WMDT-TV (Maryland), “Interview with Kristie Middleton”
- 6/2017: In Tune to Nature (WRFG) (GA)
- 6/2017: Chicoano Eats, “Interview with Eddie Garza”
- 6/2017: East Bay Times (CA), “Do your part to fight climate change, eat plants instead”
- 6/6/2017: InStyle, "Net-a-Porter Will No Longer Sell Fur on Its Website”
- 6/6/2017: People, "Net-a-Porter Will No Longer Sell Fur on Its Website"
- 6/6/2017: Providence Journal, “Time for R.I. to be kinder to animals”
- 6/7/2017: Newsweek, "Online Fashion Retailer Net-A-Porter is going fur-free ”
• 6/7/2017: Glamour, "The Net-a-Porter Group Goes Fur-Free"
• 6/8/2017: Providence Journal, 'Bill calls for more humane animal confinement'
• 6/8/2017: Providence Journal, "Diane Christensen: A humane economy or a safe haven for animal abuse?"
• 6/9/2017: NY Times, "Net-a-Porter Says No to Fur"
• 6/9/2017: Northside Neighbor (GA), "Georgia organizations push for plant-based diet"
• 6/11/2017: KTEP ACT radio, "ACT RADIO: Kristen Middleton"
• 6/12/2017: Good Morning Washington (DC), "Meatless Monday: from waste to cake with aquafaba"
• 6/13/2017: YouTube special D’Latinos, "Eddie Garza prepara la bandeja paisa vegetariana"
• 6/14/2017: Providence Journal, "Suzy Barcelos Winchester: It’s time for R.I. to stop inhumane treatment of hens"
• 6/15/2017: AlterNet, "Will Factory Farm Industry Evolve and Embrace Change—or Continue Practice of Torturing Chickens to Death?"
• 6/15/2017: Dr. Jami Dulany Plant-Based Wellness podcast, 'Jami Dulane MD Plant Based Wellness Podcast Episode 121'
• 6/19/2017: TV food demo D’Latinos, "Eddie Garza prepara la bandeja paisa vegetariana"
• 6/21/2017: USA Today, "Tyson's chicken cams will be monitored for animal cruelty"
• 6/22/2017: Chariho Times, "Going door-to-door for farm animal protection"
• 6/23/2017: Providence Journal, "Amy Duskiewicz: Rhode Islanders should support better treatment of hens"
• 6/23/2017: this Lebanon Daily News (PA) article, "Bell & Evans believes better chicken dinner starts at birth"
• 6/23/2017: Westerly Sun, "Letter: Let’s do right by Rhode Island’s state bird and end cruel caging"
• 6/23/2017: Food Management, "Rainbow hummus wraps"
• 6/28/2017: NY Daily News, "Humane Society investigation uncovers alleged animal cruelty at Pilgrim’s Pride chicken farm, slaughterhouse"
• 6/28/2017: Huffington Post, "We Went Undercover At The 2nd Largest Chicken Company. What We Found Will Shock You."
• 6/28/2017: Women of Upstate NY, "Healthy Summer eats!"

July:

• 7/2017: Washington Post
• 7/2017: CBS Dallas/Fort Worth, “Interview with Kristie Middleton and Wanda White”
• 7/2017: D’Latinos, “Interview with Eddie Garza”
• 7/2017: Dr. Ruscio Podcast, "Pros and Cons of a Vegetarian Diet with Kristie Middleton"
• 7/2017: Uno Mas Uno (national Mexican radio)
• 7/2017: Quiéreme Radio (Mexico City)
• 7/2017: Ecuavisa Internacional, KATU (OR)
• 7/2017: Bencomo Magazine, “Interview with Eddie Garza”
• 7/2017: Active Kids, "6 Protein-Packed Plant-Based Snacks Your Kids Will Love"
• 7/2017: Plant-Based by Nafsika, "Interview with Eddie Garza”
• 7/2017: Original Living Magazine (p 36)
• 7/2017: Talking about Men’s Health, Blog from Kristie Middleton
• 7/2017: The Herald News
• 7/2/2017: Green Tumble.com, "Meat Our Climate Goals"
• 7/9/2017: AIB TV(GA), "College Goes Green on Grow"
• 7/10/2017: La Opinion, "Lunes sin carne, ¿qué, porqué y para qué?"
• 7/11/2017: AZ Live TV 7, "How to become a BBQ grill master of plant-based meats"
• 7/11/2017: Green Schools National Network, "Healthy Bodies, Healthy Minds: Feeding the Future"
• 7/2017/2017: Bloomberg, "Perdue Chicken Slaughter Gets Makeover"
• 7/2017/2017: Baltimore Sun, "Perdue makes first report on animal welfare efforts"
• 7/2017/2017: Salt Lake Tribune, "Chicken slaughter gets makeover as Perdue addresses welfare"
• 7/18/2017: Fox News, "Perdue to change chicken-slaughtering practices, introduce 'gas stunning' at facilities"
• 7/19/2017: Poultry World, "Perdue Farms - further welfare pledge announced"
• 7/19/2017: Fortune, "How Your Diet Can Save the Planet"
• 7/25/2017: D'Latinos Magazine
• 7/26/2017: Just Means, "Perdue farms wants its chickens to live better lives"
• 7/31/2017: Good Morning Washington, "Meatless Monday: Getting in on the carrot dog and jackfruit craze"
• 7/31/2017: Mamas Latinas

August:
• 8/2017: Huffington Post
• 8/2017: Meatingplace
• 8/2017: KQNA (AZ)
• 8/2017: University of Illinois - UC Housing Blog (IL), "Culinary training for dining services staff focuses on plant-based foods"
• 8/2017: KATU (ABC) (OR), "Cashew Cream Mini Cheesecakes"
• 8/2017: Empresarios Sin Corbata
• 8/2017: Univision "Despierta America"
• 8/2017: People en Espanol
• 8/2017: Somos
• 8/2017: Eventos
• 8/2017: D'Latinos Magazine
• 8/2017: Plant-Based by Nafsika, A&E’s FYI channel
• 8/2017: Politico
• 8/3/2017: VegnVibes blog, "DC VegFest Prep: Arroz con Chorizo (v) y Platano Macho"
• 8/4/2017: Alternet, "Could Going Vegan Become Your Path to Happiness?"
• 8/6/2017: The Courier (IA), "Culinary training at UNI focuses on "plant-based" options"
• 8/7/2017: Meatless Monday, Idaho Potato, "Meatless Monday on the Foodservice Conference Trail at NACUFS 2017"
• 8/8/2017: From Miami TV (TV, local Miami), "A forward food culinary celebration"
• 8/9/2017: Telemundo “Un Nuevo Dia” (TV, national), "¿Daisy Fuentes se puso nerviosa al hablar de Luis Miguel?"
• 8/9/2017: Vaya Interes Ante, "Daisy Fuentes, ex de Luis Miguel rompe el silencio y habla del sol de México."
• 8/14/2017: FOX 40 Sacramento, "Veggie Cheese"
• 8/15/2017: Sandy By the Bay, "Sandy by the Bay"
• 8/15/2017: D’Latinos TV, "The Humane Society brindó una celebración culinaria. Gaby Romero nos trae los detalles"
• 8/18/2017: Azteca TV Miami
• 8/18/2017: Radio Cadena Azul
• 8/24/2017: Associations Now, "How the Humane Society found success with a for-profit partnership"
• 8/24/2017: Veg News, "Aramark trains 1,000 chefs to cook plant-based"
• 8/25/2017: Fortune, "You Might Soon Be Eating Meat Grown in a Tank—And Like It"
• 8/25/2017: Modern Restaurant Management, "Finnish Your Dinner and Aramark Launches Plant-Based Training"
• 8/25/2017: Food Management, "8 ways to prevent a blah plant-based menu"
8/25/2017: Trendiendo on RCN Internacional, "Recetas perfectas para el fin de semana con Eddie Garza"
8/26/2017: Talking about Men's Health, "Healthy Meatless Meals for Back to School"
8/29/2017: One Green Planet, "1,000 Aramark Chefs are About to Be Trained in Plant-Based Cooking!"
8/29/2017: Baptist Health Blog (FL), "Cooking Up Plant-Based Recipes (Video)"
8/29/2017: Mamas Latinas
8/29/2017: San Francisco Chronicle, "New ballot initiative could increase California farm animal welfare standards"
8/29/2017: Los Angeles Times, "Live in California and buy eggs? If voters approve this in 2018, they’ll need to be from cage-free hens"
8/30/2017: Vending Times, "Aramark Begins Plant-Based Culinary Training Program With Humane Society"
8/30/2017: Sacramento Bee, "Pigs, calves could join chickens on California’s cage-free list"
8/31/2017: Meat & Poultry, "HSUS ballot initiative seeks to ban cage confinement"
8/31/2017: Feedstuffs, "HSUS goes after sow gestation, veal stalls in California"

September:
9/2017: Food Management
9/2017: Our Daily Bread’s September Newsletter (TN)
9/2017: KATU (ABC) (OR), "Savory Lentil Sausage"
9/2017: Unlock Wellness podcast with Dr. Kasey Johnson
9/2017: Telemundo Chicago (IL)
9/2017: Azteca Dallas (TX)
9/2017: Plant-Based by Nafsika on A&E’s FYI Channel
9/2017: Women of Upstate NY Magazine
9/2/2017: Mamas Latinas, "Receta de deliciosos tacos veganos de chorizo de garbanzo"
9/2/2017: NBC Washington (DC), "Chef Demos Vegan Chorizo Taco Recipe to Celebrate DC Vegfest"
9/3/2017: Vegan Tour Guide Podcast, "Ken Botts: Bringing Vegan Food to a Cafeteria Close To You Soon!"
9/4/2017: NACUFS’s Campus Dining Summer 2017
9/5/2017: D’Latinos, "Eddie Garza preparó una deliciosa y saludable receta con productos Goya"
9/13/2017: Quartz article, "Israel found an unlikely buyer for its lab-grown meat: China"
9/19/2017: Good Morning Washington (DC), "I can’t believe its not cheese! Vegan ways to indulge in nachos and stuffed shells"
9/19/2017: AZ TV 7 Sandy & Friends, "How to make tofu scramble and coconut bacon"
9/22/2017: The Daily Targum, "Rutgers holds Food Forward Conference to promote healthy eating on campus"
9/29/2017: CU Boulder Today (CO), "Forward Food: The importance of sustainable dining"
9/31/2017: Modern Luxury Magazine Miami (FL), "Daisy Fuentes & Humane Society Event at Brown Jordan"

October:
10/2017: KATU (ABC) (OR), "Beef-less Stew"
10/2017: KATU (ABC) (OR), "Not-cho Cheese"
10/2017: Telemundo Dallas (TX)
10/2017: CW33 Dallas (TX)
10/2017: Breeze Energy Radio (TX)
10/2017: Arapahoe Pinnacle (CO)
10/5/2017: D’Latinos, "El Chef Eddie Garza prepara unas deliciosas y saludables hamburguesas"
10/6/2017: CBS Norfolk (VA), "Three vegan recipes to try at your next party or tailgate"
10/6/2017: Civil Eats, "The Woman Who Helped the Military Cut Down on Meat"
• 10/11/2017: Vogue, "Gucci Pledges to Go Fur-Free Beginning With Spring 2018"
• 10/11/2017: WWD, "Gucci Goes Fur Free, Outlines Sustainability Approach"
• 10/11/2017: New York Post, "Gucci pledges to go fur-free"
• 10/11/2017: W Magazine, "Gucci to Go Fur-Free Starting With Spring 2018 Collection"
• 10/12/2017: CNN, "Gucci will go fur-free in 2018"
• 10/12/2017: GQ, "Gucci Denounces Fur (After Selling Men on Fur-Lined Loafers)"
• 10/12/2017: BBC World Report, "Should the fashion industry stop using fur?"
• 10/19/2017: Good Morning Washington, WJLA-TV, CBS (DC), "I can’t believe it’s not meat! Vegan sausage, burgers and more"
• 10/24/2017: Vegan Tour Guide, "Chef Wanda White: The Plantbased “Mad Scientist” in the kitchen"
• 10/27/2017: Reuters story, "McDonald's sets new welfare standards for chickens"
• 10/27/2017: Billboard, "What Does Gucci’s Fur Ban Mean for Music’s Fashionistas?"
• 10/27/2017: Noozhawk (CA), "Celebrity Chef Cooks Up Green Workshop for School District"
• 10/27/2017: The Griffin (NY), "Canisius celebrates vegan cuisine"
• 10/30/2017: Fox News feature, "McDonald's reveals plans to sell only humanely raised and slaughtered chickens by 2024"
• 10/30/2017: AZ TV 7 (AZ), "How to make vegan shepherd's pie"

November:

11/2017: National Culinary Review
11/2017: La Voz de America
11/2017: KATU (ABC) (OR), "Vegan Thanksgiving Sides & Pumpkin Pie"
11/2017: Learn True Health with Ashley James Podcast, "Kristie Middleton and Ashley James: MeatLess"
11/2017: Vegan Danielle Podcast, "Episode 36- The Humane Society"
11/2017: El Tiempo
11/2017: Telemundo’s “Un Nuevo Dia” (1), "Noviembre es el mes de la lucha contra la diabetes y te explicamos que hacer para evitarla"
11/2017: Telemundo’s “Un Nuevo Dia” (2), "Recetas de cocina: Descubre cómo hacer unos deliciosos Tamales Vegetarianos"
11/2017: America TV (two times), "Reducir consumo de carne puede ser beneficioso para la salud"
11/9/2017: Restaurant Hospitality, "6 Savory potato pairing recipes"
11/9/2017: Te Vio Bien
11/10/2017: Florida Sun-Sentinel, "Cow abuse at dairy: Extreme case or common practice?"
11/10/2017: El Nuevo Georgia, "Eddie Garza trae salud y sabor a Atlanta Veg Fest 2017"
11/10/2017: D'Latinos, "La Deliciosa Receta del Ceviche Peruano Vegano"
11/13/2017: Food Management, "Plant-based bites wow at shabby-chic gala"
11/13/2017: Mamas Latinas, Te Vio Bien, "Receta de huevos de tofú a la mexicana"
11/13/2017: D'Latinos “D’Casa” , "D’Casa Noviembre 11, Cocinando con Eddie Garza"
11/15/2017: USA Today, "Talking turkey: Butterball is going organic"
11/23/2017: Nuestra Tele Noticias, "Veganos buscan alternativas para no consumir pavo o productos de origen animal en el Día de Acción de Gracias en Estados Unidos"
11/28/2017: Facebook Live

December:
• 12/2017: WWD
• 12/2017: interview Business of Fashion
• 12/2017: Sewanee Messenger (TN)
• 12/2017: Canal Nuestra Tele (Columbia), "El chef Eddie Garza está promocionando su libro ‘Salud, Vegan Mexican Cookfood’"
• 12/2017: GoTV’s “Sacudete” (Honduras/Venezuela/Peru)
• 12/2017: Show Business TV
• 12/2017: Styler TV
• 12/7/2017: Vogue, “This Was the Year Sustainable Fashion Got Sexy—Read the Highlights Here”
• 12/7/2017: Motley Fool, “Canada Goose Holdings Inc. Could Be Acquired”
• 12/7/2017: Diet Spotlight, "Vegan Diet—Is No Meat Safe and Healthy? - 6 Things You Need to Know”
• 12/15/2017: Business of Fashion, "Michael Kors Commits to Going Fur-Free in 2018"
• 12/15/2017: FOX 40 Sacramento (CA), "Vegan Holiday Roasts”
• 12/21/2017: interview in Dress To Kill magazine
• 12/25/2017: Telemundo’s Adriana Martin