

Sinergia Animal's Leadership and Staff (2018)

Carolina Macedo Galvani, President (Brazilian)

Carolina is a campaign and communications specialist in animal protection and environmental and social issues. She has fifteen years of experience in research, investigation, strategic planning, mobilization, communication, and movement building. She has worked in over 25 different countries as an investigative journalist and campaign advisor to several leading NGOs (including World Animal Protection, Compassion in World Farming, IFAW, GAIA, and Greenpeace). Her work on environmental, social, and animal welfare issues has been covered by some of the world's most prominent media, such as the BBC, The New York Times, The Guardian, Channel 4, and Le Monde. She was also a senior campaign manager at Humane Society International Brazil and was the Latin American campaign director for farmed animals at Forum Animal, Brazil's largest animal protection network. Between 2013 and 2018 she was responsible for negotiations and campaigns that led some of the largest food companies in the world—such as Cargill, Bunge, McDonald's, Burger King, JBS, BRF, Subway, and Kraft Heinz—to announce policies to phase out the use of gestation crates and/or battery cages in their Latin American supply chains. She is a graduate of Unicamp in Brazil (in economics), and has a master's degree in International Journalism from City University, London. In September 2017, Carolina founded Sinergia Animal.

Diamela Covarrubias, Campaign Manager, Chile (*Chilean*)

Diamela has a bachelor's degree in arts and humanities from Pontificia Universidad Católica de Chile (PUC) and a master's degree in animal law from Universidad Autónoma de Barcelona. She worked as a journalist for five years in the sustainability office of PUC. She has also volunteered at the Zeehondencreche, a seal rescue and rehab center in the Netherlands, and at the Amazonian Rescue Center (CREA) in Peru. Diamela was a coordinator for Animalia UC, an organization which takes care of stray animals on the University of Chile campus, for two years. She did her master's internship with Animals Angels in animal transport investigations and she continues working sporadically with them. She has taken several online courses on animal welfare science and was trained in effective activism by Melanie Joy and Tobias Leenaert. In September 2017, Diamela joined Sinergia Animal. She has helped the organization build its reputation within the media, create an effective network of volunteers, and win two major corporate victories in Chile and Argentina.

Hector Alvarez, Campaign Manager, Argentina (*Argentinean*)

Hector Alvarez is a drawing teacher who graduated from the Superior Institute Rogelio Yrurtia in Buenos Aires, Argentina. He has extensive experience in peaceful direct action. He has been a volunteer of Animal Libre Argentina for three years and has been the West Zone Coordinator for one year, leading the organization's street actions, promoting veganism, and organizing several events such as street screenings and culinary workshops. Currently, he is being formally trained

to produce and edit audiovisual material. Hector has also taken part in Animals Angels' investigations in Chile and was trained by Melanie Joy and Tobias Leenaert in 2017 in effective activism. He joined Sinergia Animal in January 2018 as a volunteer and helped the organization with several direct actions, in addition to the production of audiovisual materials. In July 2018 he was hired to work as Sinergia Animal's campaign coordinator.

Sara Valencia, Campaign Manager, Colombia (*Colombian*)

Sara is a social communicator with an MBA in digital marketing, specializing in inbound marketing. She has been working in digital environments for around 14 years with branding strategies, messaging, and the creation of digital content and market research and analysis. For several years, she has worked with improving life quality of vulnerable communities via educational and social programs using digital technologies. In July 2018, she joined Sinergia Animal in Colombia and is now the organization's specialist in social media and institutional communications.

Board of Trustees

Lasse Bruun, Campaign and Lobbying Specialist (*Danish*)

Lasse is a campaign specialist in climate and energy, sustainable agriculture, and animal rights, with twenty years experience in mobilization, communication, advocacy, and movement building. Working across sectors and continents, his work includes being a global project leader at Greenpeace and an advisor in the Danish Parliament. He currently works at Climate Action Network (CAN) as the global head of energy transition. Within these roles, he has led high-level international dialogues, campaigns, and projects around the world. At CAN, he coordinates campaigning efforts on behalf of more than 1,200 NGOs in 120 countries. He also leads a global energy taskforce which includes environmental, faith, and development NGOs—as well as labor unions, megacities administrators, foundations, and Fortune 500 businesses. Lasse has served as a trustee for Pesticide Action Network (PAN) U.K. since 2009, and was instrumental in driving their strategic development, overseeing budget processes, and acting as strategic advisor on campaigning, communications, and fundraising. Under Lasse's guidance, PAN U.K. has grown its income, reach, and impact significantly. Lasse is a postgraduate student in rhetoric and linguistics at the University of Copenhagen.

Diana Marcela Santacruz Odorñez, Animal Rights Lawyer (*Colombian*)

Diana is a lawyer who graduated from the University of Cauca and earned a specialization in constitutional law at the National University of Colombia. She also has a master's degree in law with emphasis on natural resources from the Externado University of Colombia and a diploma in university teaching from the University of Cauca. She is a researcher at the Cooperative University of Colombia, a member of the research group 'Law and Society,' a coordinator of the research field of animal and environmental law, and a leader of the legal consulting program for

animal protection at the University of Colombia. Diana is also an external evaluator of the magazine Academia & Rights of the Free University of Cucuta in the subject of animal law. She is the legal representative of the Popayan Foundation of Animal Volunteers and a columnist for the newspaper 'El Liberal' on animal protection and welfare issues.

Cinthy Pimentel, Lawyer (*Brazilian*)

Cinthy is a civil lawyer who graduated from Mackenzie University and has a specialization in civil law from the University Sao Judas Tadeu. She is a partner at the legal firm 'Pimentel and Hollaender' and has over 18 years of experience in her field. Cinthy helps several Brazilian animal protection NGOs with legal advice and rescue and adoption programs. She is the legal coordinator of Forum de Proteção e Defesa Animal de São Paulo (Forum of Animal Protection and Advocacy of the City of Sao Paulo) and a member of the Commission of Animal Protection at OAB-SP (Order of Attorneys of Brazil in Sao Paulo state).