



The Good Food Institute: 2018 Fundraising Goal

Program	Cost
Science and Technology	\$915,440
Innovation	\$595,066
Policy	\$732,352
Corporate Engagement	\$595,036
International Engagement	\$915,440
Communications	\$915,440
Executive, Finance, and Operations	\$961,212
Development	\$595,014
Build Operating Reserve	\$1,275,000
Total	\$7,500,000

The costs for each program include personnel costs (salary, benefits, payroll taxes, etc.), equipment and supplies, telecommunications, and prorated organizational expenses (liability insurance, CRM, etc.). GFI team members work remotely which enables us to recruit the finest talent, nationally and internationally, and also minimizes our overhead expenses.

As a nonprofit organization entirely supported by gifts and grants, it is vital that GFI build an operating reserve, so this has also been factored into our goal. The operating reserve also forms a safety net, protecting GFI against external factors beyond our control—such as fluctuations in the economy—that could impact future fundraising.