

The Save Movement's Accomplishments (2017–2018)

Goals and Decision Making

We aim to (1) change the cultural norm so that everyone sees it as their moral duty to bear witness, (2) hold vigils at every slaughterhouse in the world (3) create a vegan activist world, (4) address the environmental catastrophes through support for Vegan World 2026, and (5) reforest and rewild half the planet.

The Code of Conduct and Memorandum of Understanding lists the common set of principles we adhere to—including the strategies of bearing witness and love-based community organizing, the principles of animal rights, and support for social justice and equality.

Nonviolent anarchic: no one leadership center; decentralized; political and economic democracy (similar to Alcoholics Anonymous)

Developing Guides

- Guidebook for Creating a Save Group
- Guidebook for Save Organizing Tours
- Guidebook for Corporate Campaigns

Developing Organization Structures

New regional pages on Facebook were added this past year: Asian Save Organizers, German Save Organizers, Balkan Save Organizers, Port Save (Stop Live Export) Organizers, and Spanish Save Organizers

We are setting up regional liaisons for each of the countries and regions.

In February 2018, Save Movement U.K. established itself as a legal entity, a Community Interest Company (CIC), to provide more organized support for its 60+ groups.

Growth of the Movement

Exponential growth in the number of groups each year: from 100 to almost 300 in 2017; as of July 2018, there are 429 Save chapters in 50 countries on six continents.

New Types of Saves were created in the past year: Fur Animal Save, Fish Save, Duck Save, Turkey Save, and Port Animal Save (Stop Live Exports).

- 11 Fish Save groups in 7 countries
- 1 Duck Save: Ermelo Duck Save in The Netherlands
- 7 Fur Save groups in 5 countries
- 33 Pig Save groups in 9 countries
- 3 Goat Save groups in 2 countries
- 2 Lamb Save groups in the U.S.
- 14 Cow Save groups in 4 countries
- 3 Sheep Save groups in Australia
- 27 Chicken Save groups in 7 countries
- 1 Port Animal Save in Portugal
- 1 Horse Save in Portugal

In 2017, Save groups started in three new continents—Africa, Asia, and South America—and 27 new countries: Argentina, Belgium, Chile, Colombia, Costa Rica, Croatia, France, Germany, Honduras, Hong Kong, Ireland, Japan, Mexico, Mauritius, Nicaragua, New Zealand, Norway, Panama, Paraguay, Peru, Portugal, South Africa, Spain, Sri Lanka, Switzerland, The Netherlands, and Uruguay.

In Africa, Cape Town Animal formed in South Africa and there is one in Mauritius; in Asia, Hong Kong Pig Save holds regular vigils at Tsuen Wan, and groups in Japan and Sri Lanka formed; in Latin America, Saves started in 11 countries, including Argentina, Chile, Colombia, Costa Rica, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, and Uruguay. In Europe, 11 countries were added: Belgium, Croatia, France, Germany, Ireland, New Zealand, Norway, Portugal, Spain, Switzerland, and The Netherlands. VegFests tours helped start new groups.

Toronto Fish Save was launched on World Day for the End of Fishing on March 25, 2017. There are now nine fish saves in Boston and Wilmington (U.S.), Playa del Carmen (Mexico), London and Toronto (Canada), Valencia (Spain), Melbourne (Australia), and Gotenborg and Helsingborg (Sweden). The Fish Save mission is to help people realise that marine animals are individuals who create close bonds with others, much in the same way other animals do, and that they deserve to live just as we do. Yet we destroy their habitats, separate their families, and kill 2.7 trillion marine creatures every single year. Marine biologists estimate that the world's oceans could be virtually lifeless by 2048.

In February and March 2017, Save Movement Lima and Save Movement Bogota, the first Save groups in Latin America, held their first vigils. On February 4, at Lima's first vigil at Calle Omicron 615, activists gave water to cows, and in Bogota on March 5, a slaughterhouse worker threw blood at peaceful vigil goers.

In October 2017, Save Movement Madrid and Malaga Animal Save held Spain's first Save vigils.

In November 2017, the first Fur Animal Save was launched in Toronto. Designed to complement the excellent fur activism already taking place in the city, Toronto Fur Animal Save brought a love-based approach to fur activism. Holding vigils at High Park, home of Toronto's largest dog park, the group asks dog walkers wearing fur the simple question, "why love one, but wear the other?" The group hands out literature which ties veganism to fur activism, trying to engage the compassion of dog lovers to broaden their love to all animals. Now there are Fur Saves in London (Ontario), Toronto, Vienna, Munich, and Newfoundland, with Brampton, Manchester, and Los Angeles coming soon.

In November 2017, Lisbon Animal Save joined the Save Movement and has helped spread the movement in Portugal. We now have five groups in Portugal: Braga, Lisbon, Porto, Setubal, and Viseu Animal Save.

In November 2017, Buenos Aires Animal Save held its first vigil.

During our fourth vigil, a calf was born in the slaughter-truck outside the slaughterhouse's gates. After a hard negotiation, the farmer agreed to let us take care of the newborn. Her name is Save, and now lives free at Santuario Equidad in Córdoba, Argentina.

On April 14, 2018, the first vigil in the Philippines was held at Kayang Meat and Slaughterhouse by Metro Manila Animal Save.

In April 2018, Slovenian Save groups held their first vigil in Celje. They formed a second group in Maribor.

In April 2018, Calcutta Animal Save held India's first Save vigil. They bore witness to an open market where chickens were being dismembered within view of other chickens. Activists provided water for dehydrated chickens.

In March and April 2018, five groups formed in Denmark. The first vigil, on March 27, was a three-group joint vigil held by Randers, Odense, and Horsens Animal Saves at Danish Crown, a big pig slaughterhouse.

On July 24, Finland held their first vigil with Save Movement Suomi Finland, becoming our 49th country, and Macedonia became The Save Movement's 50th country with Kumanovo Animal Save.

In June 2018, the United States reached 100 Save groups, the first country to hit that milestone.

In June 2018, Triangle Research Animal Save in the United States becomes the first Save group focused on animals used in labs.

In the U.K., 2017–2018 has seen excellent growth in the number of local groups, doubling from 30 in 2016 to 60+ active groups today. The U.K. is working on a new online platform for community building and sharing of skills, resources, and experiences.

U.K. first vigils since January 2017 include Norfolk, Sheffield, North East, Manchester Chicken, Bridlington, Swindon & Wiltshire, Wigan, Dundee, Oxfordshire, Guildford, Gloucestershire, Bedfordshire, Cumbria, Aberdeenshire, Derbyshire, Sussex, Edinburgh & Lothians, Stirling, Stockport, Herefordshire, Darlington & Teeside, Ayrshire, Stirling, Brighton Sealife, Shropshire & Worcestershire, Thame Market, Stoke, Warwickshire, York, Hull Pig, Cheshire East, Norwich Livestock Market, Ampthill Bird, Adisham, Northamptonshire, Burnley, Scunthorpe, Portsmouth and Southsea, Glastonbury, Bath, Ipswich, Mold, and Doncaster.

Organizing Tours

There were more than a dozen organizing tours in the last year in Australia, Latin America, the U.S., and Europe (including the Balkans).

In 2017, VegFest tours were organized in Canada, the U.S., and Europe. In addition to having tables, Save organizers often spoke at the VegFest, and following the VegFest, they organized a vigil and helped launch new Save chapters.

In the summer of 2017, Ananda, Jocelyn, and Mariah attended the Vans Warped Tour and held vigils along the tour route, helping to start Salem Area Animal Save, Okechobee Animal Save, Tampa Animal Save, St. Louis Animal Save, and Albuquerque Animal Save.

September through November 2017, the first Latin America Tour was launched with Karol, Alex, and Taty travelling to Costa Rica, Guatemala, Honduras, Nicaragua, Panama, and Argentina.

In March 2018, Shivonne and Ruth launched their 18-country, 6-month organizing tour in Northern and Eastern Europe. Also in March 2018, Alex and Lena went on a 10-city tour in Germany. In April 2018, Taty and Karol led a second Latin America Tour visiting Ecuador, Argentina, Colombia, and Brazil. In July 2018, Jocelyn and Natan led a Pacific Northwest Tour visiting seven cities in Washington, Idaho, and Oregon. In the summer of 2018, That Vegan Couple launched “That Vegan Couple Activism Tour” in Europe to help optimize Save chapters and to help create new groups. In July 2018, Anni embarked on a Finish tour and is planning a German tour with Lena, Seb Alex, and Reimi.

Assistance to existing tours include Earthling Ed and Luna’s 2018 North American tour, This Little Vegan’s Australian and European tour, and Seimi Rowan’s Germany tour.

Christina Thamm is launching a Spanish organizing tour this summer and fall.

Special Vigils

All Day Vigils

All Day Vigils were held regularly in Toronto. Most recently we had YouTube star Earthling Ed join us for all day vigils in Toronto, London, Guelph, and Brampton.

Five-Day Vigils

Inspired by the work of Manchester Pig Save holding a five day event in November 2016, in August 2017 London Chicken Save held a five-day vigil at the Cargill slaughterhouse in London, Ontario, where 80,000–100,000 chickens are killed every day. Former employee of this location and now turned activist Scott James fasted for the full duration of the event and was able to share his story to various media outlets during the event. North Carolina Farmed Animal Save held a 5 Day Save, with vigils during the days and demos in the evenings, all with That Vegan Couple.

A number of U.K. groups held 5 Day Saves. North East Animal Save in the U.K. held two over 2017–2018. Both focused on arts activism, drawing new attendees over those five days with vigils held at three different slaughterhouses.

In the summer of 2018, the Worldwide Week of Vigils was established with groups across three continents participating either by holding five-day vigils, all-day vigils, or special morning/evening events.

In July 2018, Dusseldorf Animal Save in Germany organized a five-day Justice Camp at Tanners, the largest pig slaughterhouse in Europe, with over 120 activists in attendance.

Special Vigils for Barn Fires, Truck Rollovers

In February, a collaborative vigil was held in Wyoming, Ontario, for the 4,000 victims of a barn fire tragedy. In the same month, another barn fire took the lives of an unknown number of chickens and so various groups have since taken on the initiative of impromptu or emergency vigils for the victims of similar events. In March 2017, another fire took the lives of 500 pigs in Seaforth, Ontario; in January 2018, over 1,800 pigs perished in a fire in St Marys Ontario; in February 2018, 4,000 pigs burned alive. These events gain a lot of attention and help put the focus on the true victims of the situation.

On June 26, following the turnover of a chicken truck in Battleground, WA, that was headed to Foster Farms in Kelso, WA, Portland Animal Save and Kelso Chicken Save held an emergency candle-lit vigil at Foster Farms. Both groups continue to hold vigils at the facility. The following month, the same Save groups held a 24 hour vigil at Foster Farms.

In the summer of 2018, Earthling Ed went to dozens of Save vigils in North America. At the Brampton Chicken Save all-day vigil on July 11, he helped achieve a huge breakthrough by helping to stop a chicken truck at Maple Lodge Farms for the first time.

Celebrities and Community Leaders Attending Vigils

L.A. Animal Save

Mainstream celebs who have joined the vigil include Moby, Kat Von D, Joaquin Phoenix, Rooney Mara, Mena Suvari, Tony Kanal, Craig Robinson, Damien Mander, Toby Morse, and Nimai Delgado.

Boxtel Pig Save (The Netherlands)

MP Esther, from The Party for Animals, attended a vigil and produced a highly impactful video.

Manchester Pig Save

Emily Bite Size Vegan, James Aspey, Earthling Ed, and Joey Carbstrong. Joey also attended vigils in Sheffield, Darlington, and Manchester Chicken Save, among many others.

Toronto Pig Save

In May, Tina Louise, who has 2.1 million followers on Instagram, joined us for an all-day vigil. She posted many stories on her account during and after reaching thousands of new people and urging them to show compassion.

Other guests at Toronto vigils include Marc Ching of Animal Hope and Wellness Foundation, Shaun Monson, director of Earthlings and Unity, Emily of Bite Size Vegan, Richard Burgess a.k.a. Vegan Gains, Amy Jean Davis from Season 7 of American Idol, vegan bodybuilders Domz Thompson, John Lewis (Badass Vegan), and Torre Washington, Mark Devries, director of Speciesism: The Movie, Grey of Official Grey Music, and Jane Velez-Mitchell.

Vegan celebrities attending multiple vigils

Earthling Ed, Joey Carbstrong, James Aspey, Marc Ching, Shaun Monson, High Carb Hannah, Maddie Lymburner, That Vegan Couple (Natasha and Luca), Bite Size Vegan, Joshua Entis, and Vegan Gains.

Animal Rescues

Hundreds of animals were rescued at slaughterhouses in the past year. Here are some highlights:

On April 3, 2018, a truck full of chickens headed to the Cargill plant in London, Ontario mistakenly dropped several crates of animals into a ditch only a few kilometers from the slaughterhouse. Hundreds of chickens died on impact and many drowned in the fresh rainwater. Activists from London Chicken Save were on the scene within minutes and able to take five survivors to get medical attention. Unfortunately, due to the severity of their injuries from the crash only one made it through the ordeal. Sapphire the Rescue Chicken now shares her recovery story on social media to help others make the connection to the animals on their plates.

North Carolina Farmed Animal Save rescued four souls during the 5 Day Save.

Hertfordshire Chicken Save came to an agreement with the slaughterhouse they hold vigils at in Hemel Hempstead, England, to surrender four chickens to the group after the previous four chickens they had rescued the year before had all passed away.

Buenos Aires Animal Save rescued a calf whom they named Save.

Los Angeles Animal Save were able to rescue a mother cow and her baby and sent them to Farm Sanctuary.

In July 2018, Las Vegas Animal Save rescued two ducks, Devin and Glenda, and a rooster named Prince who was living as a slaughterhouse “pet.” In May 2018, they also rescued a chicken who they named Maria and in April 2018, another duck named Camille.

In April 2018, Newmarket Animal Save and Toronto Cow Save recently joined forces and rescued five sheep from slaughter: two mom and baby pairs and a fifth lamb that escaped as the truck was being unloaded. Activists on the scene were able to find the runaway who was named James, and he now lives at Dog Tales Sanctuary.

At Save Movement Cancun, chickens are regularly rescued and taken to Terras Animales sanctuary by Jessica Castro and her fellow activists.

Petitions

Undercover Ryding Regency (petition)

Slaughterhouse Worker Helpline

Yolanda Santos is a Save organizer for Portugal and Lisbon Animal Save. She is meeting with a political party to work on a slaughterhouse worker alternative employment project, so they can have support in finding a different job.

Save Conferences

The Save Movement West Coast Convergence (California)

For the first time in history, Save groups from far and wide will unite for animals, learn about love-based activism, and send the message to the world that animals' lives are their right. We will be coming together to make friends, learn new skills, march, and bear witness.

Right on the heels of The Official Animal Rights March L.A. 2018, Convergence is an event-filled weekend you won't want to miss!

Event page: <https://www.facebook.com/events/250366602175412/>

U.K. Animal Justice Camp

Berlin International Gathering (September 2018)

Seminars

U.K. Vegan Camp-Out 2017, and again at the upcoming 2018 camp

U.K. organizer gatherings and residentials

Manchester (one-day gathering, February 2017), Nottingham (two-day camp, July 2017), Peak District (two-day residential, October 2017)

Viral Social Media

- L.A. Animal Save video of thirsty pigs has over 6 million views.
- Portland Animal Save footage and testimony of dead cows in trucks, published by PETA
- Essex Pig Save video of trembling pig has over 2 million views.
- Activist singing lullaby to pig with Boxtel Pig Save – 67.5K views on FB (1,372 shares and 155,000 reached) and almost 5,000 views on Instagram (IG)

Highlights of #JaneUnchained News Network's coverage of Save Vigils for June/July 2018

- June 3: Live at Pig Slaughterhouse L.A. – 45,000 views
- June 13: Australian Couple tours slaughterhouses at 5-day NC vigil – 10,000 views
- June 20: Why are these people saying goodbye? L.A. – 21,000 views
- July 1: Hundreds gather to say goodbye to deathbound pigs L.A. – 15,000 views

- July 3: Be Kind Already: Music video featuring The Save Movement vigils – 101,000 views
- July 4: JaneUnchained LIVE at a pig slaughterhouse L.A. – 14,000 views
- July 6: JaneUnchained LIVE at a pig slaughterhouse L.A. – 14,000 views
- July 11: Baby Pigs Sweltering in Burning Hot Transport Trucks L.A. – 73,000 views
- July 16: You Can Save the Lives of Animals L.A. – 28,000 views
- July 18: The Truth Hurts, Literally L.A. – 92,000 views

Media

- A Save Movement Media page on Facebook was set up.
- Starting in 2018, media training was made available for Save organizers.
- A sample media advisory is included in the 2018 Guidebook for Starting a Save Group.
- In Fall 2018, a Bearing Witness podcast will be launched to grow activism based on the Save’s loved-based ethos of dialogic, compassionate activism, produced by U.K. organiser Alex Lockwood.
- A Communications Working Group (former Media Action Group) was established to support groups in the U.K. with advice on press coverage, press release writing, and including communications in their campaigns. This group has received coverage from national mainstream outlets such as BBC and Telegraph newspaper. In March 2018, BBC 2’s Victoria Derbyshire Show covered a Liverpool Pig Save vigil, prompting a half-hour segment on animal rights activism with a particular focus on Save.

Billboards/Ads

Toronto, Canada: “Why love one, but eat the other?” and Climate Vegan ad, “Are we eating the planet to death?”

1,000 posters a year on the Toronto Transit Commission (TTC) subways

Burlington, Ontario, Canada: Dairy is Scary

Manchester, U.K.: three billboards

New York City and New Jersey: “Why love one, but eat the other?”

North Carolina Farmed Animal Save put up eight digital billboards in Wilmington, N.C. for 30 days.

Partnerships

Work with other grassroots animal activist groups

- In May 2017, Save activists attended the DxE Forum in Berkeley, California. A vigil was held at Petaluma “Poultry Processors.”
- In May 2018, Save joined DxE in helping to organize the Animal Liberation Conference.
- Wolf Brotherhood, vegan menus at sanctuaries (Knoxville)
- In August 2017 and 2018, Save U.K. representatives attended and presented to the Earth First environmental and animal liberation gathering.

Work with vegan outreach groups

- Viva!/Save leaflet
- Veganuary/save leaflet added to the kit (it has our own save movement URL at veganuary.com/save)
- Work with Animal Welfare groups
- Work with environmental and women’s group Intersectionality: NCFAS
- SAVE coupons leaflet, Vegan Street, designed
- Launched a joint action with Viva! U.K. against major supermarket operator Waitrose, following the crash of a lorry full of pigs on the A16

Film Screenings

- Screenings of Dominion in Toronto, London (partnered with Surge and Plant Based News), Manchester (Manchester Pig Save), and Sheffield (Sheffield Animal Save)
- Screenings of The Last Pig
- Pay-per-view screenings of Cowspiracy at campuses across Ontario
- Bristol Animal Save art exhibition included screenings of The Skin You’re In (Melanie Light, The Herd)

Climate Vegan

North Carolina Farmed Animal Save held two demonstrations about the adverse effects of Concentrated Animal Feeding Operations (CAFOs), which includes water, land, air, and climate change

Speaking Engagements

- Animal Liberation Conference

- National Animal Rights Conference
- International Animal Rights Conference
- VegFest Bristol 2018
- Animal Rights Gathering at EarthFirst (one workshop in 2017 and two at the upcoming 2018 gathering)
- VegFest Toronto L.A., London, Bristol, and Brighton (talks)
- A partnership with the Official Animal Rights March, London, in 2017
- Partnerships with the U.K. Vegan Camp-Out in 2017 and 2018 (upcoming)

Awards

Now Magazine's Readers' Choice awarded Toronto Pig Save "Best Activist Campaign: 2017 Best of Toronto" and Anita Krajnc, the runner-up to the city's top social movement campaigner. Also, in 2017, PETA awarded Anita Krajnc the Compassionate Activist Award.

Publications: Books and Articles

Jane Antcliff-Wilson, *Bearing Witness: The Rise of the UK Save Movement*, Pandal Spring Song Publishing, 2018.

Anita Krajnc, "Bearing Witness: Is Giving Thirsty Pigs Water Criminal Mischief or a Duty?" *Animal Law*, Vol. 23, Issue 2, 2017, pp. 479–498.

Anita Krajnc and Ian Purdy, "Face Us and Bear witness! "Come Closer, as Close as You Can... and Try to Help!": Tolstoy, Bearing Witness and The Save Movement" in Matsuoka, Atsuko and John Sorenson (eds.), 2018. *Critical Animal Studies: Towards Trans-species Social Justice*. London: Rowman and Littlefield International, pp. 45-70.

Alex Lockwood, "Bodily Encounter, Bearing Witness and the Engaged Activism of the Global Save Movement", *Animal Studies Journal*, 7(1), 2018, 104–126. Available at: <http://ro.uow.edu.au/asj/vol7/iss1/6>