

**Animal Charity Evaluators**  
Board of Directors Meeting  
Type of Meeting: Standard Monthly Meeting  
Date: 06.16.2019

In attendance:

Chairperson: Jonas Müller  
Treasurer: Allison Smith  
Secretary: Eric Herboso  
Board Member: Jeff Sebo  
Board Member: Persis Eskander  
Executive Director: Leah Edgerton

Absent:

Board Member: Jon Bockman  
Board Member: S. Greenberg  
Board Member: Peter Hurford  
Board Member: Sam Bankman-Fried

Quorum established: Yes

- 1. Call to order:** JM called the meeting to order at 1:05 pm EDT.
- 2. Approval of minutes:** Previous meeting minutes were approved via email.
- 3. Items considered:**
  1. Staff changes & culture (LE)
  2. Philanthropy (LE)
    - a. Swedish Bigheart app - new users increasing
    - b. Sparrow app will include ACE recommended charities
    - c. Proposed EAAF Program Officer
    - d. Proposed AARF grant renewal
    - e. ACE fundraising campaign in the next ~month
  3. Board resolution to change Illinois corporate registered address to:
    - a. 1900 E. Golf Rd., STE 950A Schaumburg, IL 60173.
  4. Chair Stipend Proposal (LE)
    - a. Decided to not move forward with idea after discussion.
  5. Structure of Board Officer Positions (JM)
    - a. Summary sent to board.
  6. Chair of the Board election (JM)
    - a. Anonymous email voting set up.
  7. Research (LE)

- a. Brazil Report published
  - b. Implementing changes for 2019 evals process
    - i. Shortened template for review publications
    - ii. Setting timeline
  - c. Meeting on EAAF first round and possible improvements
    - i. Hiring program officer.
    - ii. Grants to be disbursed by EOY.
  - d. Experimental research goals update:
    - i. One researcher focusing entirely on experimental research. Will wrap up the two studies already underway, and then focus on the donor survey. Future experimental research studies will be chosen more narrowly.
      - 1. Moralization Paper
        - a. Status: submitted for review
      - 2. Ambivalence
        - a. Status: almost ready for a pilot study; will re-evaluate value after that
  - e. Annotated bibliographies underway:
    - i. Undercover investigations
    - ii. Veg pledge programs
    - iii. Institutional meat reduction programs
    - iv. Corporate Social Responsibility
    - v. Impact of broiler genetics on chicken welfare
  - f. Intern project on research project prioritization
    - i. interviewed GiveWell, CEA, FHI, HLL
  - g. Intern project on remote work culture best practices
    - i. Interviewing AE, THL, ACE (LE), CEA, Rethink Priorities
  - h. Adding “Why Fish?” and “Why Chicken” sections to “Why Farmed Animals” page
  - i. AARF Round 7 grant decisions expected to be finalized by June 26th
  - j. Recruiting:
    - i. New researcher hired
    - ii. Several candidates have been through a round of tasks and other candidates are doing first round of interviews
    - iii. Posted a general research position to promote longer-term as a more speculative application
8. Communications (LE)
- a. Year In Review published 6/9
  - b. Intern recording audio versions of our web pages. First clip is completed
  - c. Adding “time to read” stamps on research pages
  - d. Upcoming interviews
9. Operations (LE)
- a. Salesforce transition
  - b. Donorbox disapproved. Considering Fundraise Up
  - c. Considering switching services for employer matching donations to make it easier

- for donors to search for their employer
  - d. Retreat planning for late September, most likely in Prague or Chicago
  - e. Switched Illinois corporate legal registration to a legal registered agent
10. General (LE)
- a. 2019 Prospective Goals and budget
    - i. E-mailed both to board for approval.
  - b. Upcoming events:
    - i. EAG SF
    - ii. CARE
    - iii. AR - table, donor meetings scheduled
    - iv. Asia For Animals, EAG London
  - c. Potential consultants:
    - i. Agile consultants - JM had meeting
    - ii. Operations consultant
  - d. Onboarding process being optimized. Will be ready to roll out with new hires
11. Committee memberships of new board members
- a. Postponed until next board meeting.

**4. New business:**

- 1. Setting up for next ED eval (AS)
- 2. Combined Federal Campaign (EH)
- 3. Board Slack Channel (EH)

**5. Closed session**

**6. Next scheduled meeting:** August 4, 2019; 1:00 pm EDT

**7. Meeting adjourned** at 3:06 pm EDT on 2019/6/16 by JM

**Submitted by:**

Eric Herboso, Board Secretary  
Jonas Mueller, Board Chair