Animal Charity Evaluators
Board of Directors Meeting
Type of Meeting: Standard Monthly Meeting
Date: 06.16.2019

In attendance:
Chairperson: Jonas Müller
Treasurer: Allison Smith
Secretary: Eric Herboso
Board Member: Jeff Sebo
Board Member: Persis Eskander
Executive Director: Leah Edgerton

Absent:
Board Member: Jon Bockman
Board Member: S. Greenberg
Board Member: Peter Hurford
Board Member: Sam Bankman-Fried

Quorum established: Yes

1. Call to order: JM called the meeting to order at 1:05 pm EDT.

2. Approval of minutes: Previous meeting minutes were approved via email.

3. Items considered:

1. Staff changes & culture (LE)
2. Philanthropy (LE)
   a. Swedish Bigheart app - new users increasing
   b. Sparrow app will include ACE recommended charities
   c. Proposed EAAF Program Officer
   d. Proposed AARF grant renewal
   e. ACE fundraising campaign in the next “month
3. Board resolution to change Illinois corporate registered address to:
   a. 1900 E. Golf Rd., STE 950A Schaumburg, IL 60173.
4. Chair Stipend Proposal (LE)
   a. Decided to not move forward with idea after discussion.
5. Structure of Board Officer Positions (JM)
   a. Summary sent to board.
6. Chair of the Board election (JM)
   a. Anonymous email voting set up.
7. Research (LE)
a. Brazil Report published
b. Implementing changes for 2019 evals process
   i. Shortened template for review publications
   ii. Setting timeline
c. Meeting on EAAF first round and possible improvements
   i. Hiring program officer.
   ii. Grants to be disbursed by EOY.
d. Experimental research goals update:
   i. One researcher focusing entirely on experimental research. Will wrap up
      the two studies already underway, and then focus on the donor survey.
      Future experimental research studies will be chosen more narrowly.
      1. Moralization Paper
         a. Status: submitted for review
      2. Ambivalence
         a. Status: almost ready for a pilot study; will re-evaluate value
            after that
e. Annotated bibliographies underway:
   i. Undercover investigations
   ii. Veg pledge programs
   iii. Institutional meat reduction programs
   iv. Corporate Social Responsibility
   v. Impact of broiler genetics on chicken welfare
f. Intern project on research project prioritization
   i. Interviewed GiveWell, CEA, FHI, HLL
g. Intern project on remote work culture best practices
   i. Interviewing AE, THL, ACE (LE), CEA, Rethink Priorities
h. Adding “Why Fish?” and “Why Chicken” sections to “Why Farmed Animals” page
i. AARF Round 7 grant decisions expected to be finalized by June 26th
j. Recruiting:
   i. New researcher hired
   ii. Several candidates have been through a round of tasks and other
      candidates are doing first round of interviews
   iii. Posted a general research position to promote longer-term as a more
      speculative application
8. Communications (LE)
   a. Year In Review published 6/9
   b. Intern recording audio versions of our web pages. First clip is completed
   c. Adding “time to read” stamps on research pages
   d. Upcoming interviews
9. Operations (LE)
   a. Salesforce transition
   b. Donorbox disapproved. Considering Fundraise Up
   c. Considering switching services for employer matching donations to make it easier
for donors to search for their employer
d. Retreat planning for late September, most likely in Prague or Chicago
e. Switched Illinois corporate legal registration to a legal registered agent

10. General (LE)
a. 2019 Prospective Goals and budget
   i. E-mailed both to board for approval.
b. Upcoming events:
   i. EAG SF
   ii. CARE
   iii. AR - table, donor meetings scheduled
   iv. Asia For Animals, EAG London
c. Potential consultants:
   i. Agile consultants - JM had meeting
   ii. Operations consultant

d. Onboarding process being optimized. Will be ready to roll out with new hires

11. Committee memberships of new board members
   a. Postponed until next board meeting.

4. New business:
   1. Setting up for next ED eval (AS)
   2. Combined Federal Campaign (EH)
   3. Board Slack Channel (EH)

5. Closed session

6. Next scheduled meeting: August 4, 2019; 1:00 pm EDT

7. Meeting adjourned at 3:06 pm EDT on 2019/6/16 by JM

Submitted by:
Eric Herboso, Board Secretary
Jonas Mueller, Board Chair