

Animal Charity Evaluators
Board of Directors Meeting
Type of Meeting: Standard Monthly Meeting
Date: 09.15.2019

In attendance:

Chairperson: Persis Eskander
Secretary: Eric Herboso
Board Member: Jon Bockman
Board Member: Jeff Sebo
Board Member: Sam Bankman-Fried
Executive Director: Leah Edgerton

Absent:

Treasurer: Allison Smith
Board Member: Jonas Mueller
Board Member: S. Greenberg

Quorum established: Yes

1. Call to order: PE called the meeting to order at 1:03 pm EDT

2. Approval of minutes: Previous meeting minutes were approved by email.

3. Items considered:

1. Staff updates
2. Philanthropy (LE)
 - a. End Of Year fundraising campaign
 - i. Effective Animal Advocacy Fund matching challenge
 1. Planning fundraising campaign to feature grant recipient stories
 - ii. Recommended Charity Fund fundraising
 1. Giving Tuesday campaign, charity recommendation announcement
 2. Double Up Drive
 3. The Giving Block on Giving Tuesday
 - b. Animal Advocacy Research Fund grant renewal
 - c. Open Philanthropy Project grant
 - d. Will launch ACE fundraising campaign in Oct
 - i. Blog post about giving options
 - ii. Blog post about Room For More Funding (based on OPP document)
 - e. Gifts Influenced metric is much higher so far this year than last year
 - f. 2018 Giving Metrics Report published 9/13
 - g. Considering additional philanthropy dept hire after Salesforce transition

3. Research (LE)
 - a. Charity Evaluations
 - i. Underway, making good progress. Heard back from all charities with their info, drafting criteria sections now.
 - ii. Working with pro-bono lawyers to clarify questions around culture survey.
 - iii. Slightly understaffed; high quality volunteers are helping with fact checking
 - iv. Considering hiring a part-time contractor to help with copy-editing for a couple of months
 - b. Effective Animal Advocacy Fund
 - i. EAA Fund Round 2 underway
 1. Delayed as we wait for input from our lawyers and tax accountants about legal restrictions around granting to orgs doing lobbying and to orgs in other countries
 - c. Intervention research
 - i. 3 annotated bibliographies in copy-editing stage
 - d. Remote work blog post series in copy editing stage
 - e. Compensation survey blog post - incorporating feedback stage
 - f. Experimental research
 - i. Decisional Balance and Ambivalence studies issues
 - ii. other potential higher impact studies, i.e., donor study
 - g. Recruiting (scoring applicant tasks this week for both positions)
 - i. "Fact-checker" position
 - ii. Researcher position, looking for people with management experience and also prioritizing economics background
4. Communications (LE)
 - a. Welfare Biology post published
 - b. Recommended Charity Fund 6 month update published
 - c. Intern interview blog post published
 - d. Latest Interview ready for web prep
 - e. Upcoming podcast interview: The Most Interesting People I Know
 - f. Goal audit for landing pages underway (AdWords grant, web tracking goals)
5. Operations (LE)
 - a. Salesforce transition almost finished, hopefully complete week of 9/16
 - b. Retreat Sept 29-Oct 4 Boston
 - c. Incorporated feedback from US and Canadian lawyers on our policies and contracts, still looking for a UK lawyer to review
 - d. All-staff training planned for week of 9/23
 - e. Added a savings account
6. General (LE)
 - a. Recent events (notes)
 - i. Conference on Animal Rights in Europe
 - ii. International Vegetarian Union Leadership Summit
 - b. Upcoming events:

- i. EA NYC (Sept 24th)
 - ii. "Eating meat" research conf (early Oct)
 - iii. Asia for Animals (mid Oct)
 - iv. EAG London (mid Oct)
 - c. Consultants:
 - i. Discovery Phase report complete
 - 1. coordinating on next steps
 - 2. discussions at retreat
- 7. Upcoming Board activities (PE):
 - a. Updating by-laws
 - b. COI rules
 - c. Board recruitment
 - d. Contingency planning
 - e. Establishing a better understanding of Board / ACE staff relationship, and defining the role of Board for ACE staff.
 - f. Board evaluation
 - g. ED evaluation

5. Closed session

6. Next scheduled meeting: October 27, 2019; 1:00 pm EDT

7. Meeting adjourned at 3:13 pm EDT on 2019/9/15 by PE

Submitted by:

Eric Herboso, Board Secretary

Persis Eskander, Board Chair