Animal Charity Evaluators  
Board of Directors Meeting  
Type of Meeting: Standard Monthly Meeting  
Date: 09.15.2019

In attendance:  
Chairperson: Persis Eskander  
Secretary: Eric Herboso  
Board Member: Jon Bockman  
Board Member: Jeff Sebo  
Board Member: Sam Bankman-Fried  
Executive Director: Leah Edgerton

Absent:  
Treasurer: Allison Smith  
Board Member: Jonas Mueller  
Board Member: S. Greenberg

Quorum established: Yes

1. Call to order: PE called the meeting to order at 1:03 pm EDT

2. Approval of minutes: Previous meeting minutes were approved by email.

3. Items considered:

1. Staff updates  
2. Philanthropy (LE)  
   a. End Of Year fundraising campaign  
      i. Effective Animal Advocacy Fund matching challenge  
         1. Planning fundraising campaign to feature grant recipient stories  
      ii. Recommended Charity Fund fundraising  
         1. Giving Tuesday campaign, charity recommendation announcement  
         2. Double Up Drive  
         3. The Giving Block on Giving Tuesday  
   b. Animal Advocacy Research Fund grant renewal  
   c. Open Philanthropy Project grant  
   d. Will launch ACE fundraising campaign in Oct  
      i. Blog post about giving options  
      ii. Blog post about Room For More Funding (based on OPP document)  
   e. Gifts Influenced metric is much higher so far this year than last year  
   f. 2018 Giving Metrics Report published 9/13  
   g. Considering additional philanthropy dept hire after Salesforce transition
3. **Research (LE)**
   a. **Charity Evaluations**
      i. Underway, making good progress. Heard back from all charities with their info, drafting criteria sections now.
      ii. Working with pro-bono lawyers to clarify questions around culture survey.
      iii. Slightly understaffed; high quality volunteers are helping with fact checking
      iv. Considering hiring a part-time contractor to help with copy-editing for a couple of months
   b. **Effective Animal Advocacy Fund**
      i. EAA Fund Round 2 underway
         1. Delayed as we wait for input from our lawyers and tax accountants about legal restrictions around granting to orgs doing lobbying and to orgs in other countries
   c. **Intervention research**
      i. 3 annotated bibliographies in copy-editing stage
   d. **Remote work blog post series in copy editing stage**
   e. **Compensation survey blog post - incorporating feedback stage**
   f. **Experimental research**
      i. Decisional Balance and Ambivalence studies issues
      ii. other potential higher impact studies, i.e., donor study
   g. **Recruiting (scoring applicant tasks this week for both positions)**
      i. “Fact-checker” position
      ii. Researcher position, looking for people with management experience and also prioritizing economics background

4. **Communications (LE)**
   a. **Welfare Biology post published**
   b. **Recommended Charity Fund 6 month update published**
   c. **Intern interview blog post published**
   d. **Latest Interview ready for web prep**
   e. **Upcoming podcast interview: The Most Interesting People I Know**
   f. **Goal audit for landing pages underway (AdWords grant, web tracking goals)**

5. **Operations (LE)**
   a. **Salesforce transition almost finished, hopefully complete week of 9/16**
   b. **Retreat Sept 29-Oct 4 Boston**
   c. **Incorporated feedback from US and Canadian lawyers on our policies and contracts, still looking for a UK lawyer to review**
   d. **All-staff training planned for week of 9/23**
   e. **Added a savings account**

6. **General (LE)**
   a. **Recent events (notes)**
      i. **Conference on Animal Rights in Europe**
      ii. **International Vegetarian Union Leadership Summit**
   b. **Upcoming events:**
i. EA NYC (Sept 24th)
ii. “Eating meat” research conf (early Oct)
iii. Asia for Animals (mid Oct)
iv. EAG London (mid Oct)
c. Consultants:
   i. Discovery Phase report complete
      1. coordinating on next steps
      2. discussions at retreat

7. Upcoming Board activities (PE):
   a. Updating by-laws
   b. COI rules
   c. Board recruitment
   d. Contingency planning
   e. Establishing a better understanding of Board / ACE staff relationship, and defining
      the role of Board for ACE staff.
   f. Board evaluation
   g. ED evaluation

5. Closed session

6. Next scheduled meeting: October 27, 2019; 1:00 pm EDT

7. Meeting adjourned at 3:13 pm EDT on 2019/9/15 by PE

Submitted by:
Eric Herboso, Board Secretary
Persis Eskander, Board Chair