

Please consider the top 3–5 programs that your organization invests in (considering both the time and the funding invested). Listing just your top 3 programs is entirely sufficient for us—only list 4 or 5 if you really invest in them all equally and can't select just 3. For each program, it would be helpful for us to know the time invested, the funding invested, the number of years the program has been active, and some of the primary outcomes.

Program name	Corporate Outreach
Date commenced	2008
Program expenses (2018)	€482,306
Program expenses (first 6 months of 2019)	€272,112
Approximate number of staff hours invested (2018)	9,888
Approximate number of staff hours invested (first 6 months of 2019)	6,015
Approximate number of volunteer hours invested (2018)	0 (volunteers don't play a role in our corporate outreach work)
Approximate number of volunteer hours invested (first 6 months of 2019)	0 (volunteers don't play a role in our corporate outreach work)
Most important outcomes/accomplishments from 2018 or 2019	<p><b>2018 (Sep-Dec):</b></p> <ul style="list-style-type: none"> <li>- (Finally) announced the launch of the Aquaculture Welfare Initiative: <a href="https://albertschweitzerfoundation.org/news/animal-welfare-standards-aquacultures">https://albertschweitzerfoundation.org/news/animal-welfare-standards-aquacultures</a></li> <li>- 3 cage-free commitments in Poland</li> <li>- 1 cage-free policy in Germany that was fulfilled in the same year (100% cage-free)</li> <li>- REWE Group decided to go cage-free (this is because Aldi included textiles into their animal welfare policy and we advised them to go fur-free; REWE later copied and pasted the Aldi policy). This took 1 hour or less (we hardly do any work on the topic): <a href="https://albert-schweitzer-stiftung.de/aktuell/erfolg-rewe-group-pelzfrei">https://albert-schweitzer-stiftung.de/aktuell/erfolg-rewe-group-pelzfrei</a> (German only).</li> <li>- Worked with the University of Heidelberg that implemented a vegan week in their student catering services: <a href="https://albertschweitzer-stiftung.de/aktuell/vegan-taste-week-heidelberger-mensen">https://albertschweitzer-stiftung.de/aktuell/vegan-taste-week-heidelberger-mensen</a> (German only).</li> </ul> <p><b>2019 (Jan-Aug):</b></p> <ul style="list-style-type: none"> <li>- 7 broiler commitments (just starting to gain momentum): <a href="https://albertschweitzerfoundation.org/news/latest-achievements-broiler-chickens">https://albertschweitzerfoundation.org/news/latest-achievements-broiler-chickens</a> &amp; <a href="https://albertschweitzerfoundation.org/news/procuratio-european-broiler-ask">https://albertschweitzerfoundation.org/news/procuratio-european-broiler-ask</a> &amp; <a href="https://albertschweitzerfoundation.org/news/sander-broiler-ask">https://albertschweitzerfoundation.org/news/sander-broiler-ask</a>. The victories also include Compass Group (European commitment). Compass fell right after we won the Sodexo campaign. Other groups - such as CIWF - talked to Compass about this and CIWF used our statement that we'd launch against them soon in case the don't commit right away. New (updated on 15th Aug):</li> <li>Aramark followed after Sodexo and Compass did. ASF negotiated with Aramark Germany which is responsible for all of Europe except UK &amp; IRL. THL negotiated with Aramark UK &amp; US.</li> <li>- KAT has agreed to raise rearing standards for 81m hens (press realese probably in Oct; we previously thought Aug)</li> <li>- Published vegan rankings of bakeries and retailers (with especially strong reactions from retailers doing their homework before the ranking by adding more vegan products and expressing the will to be ranked higher next time): <a href="https://albertschweitzerfoundation.org/news/vegan-ranking-bakeries">https://albertschweitzerfoundation.org/news/vegan-ranking-bakeries</a> &amp; <a href="https://albertschweitzerfoundation.org/news/vegan-ranking-retailers">https://albertschweitzerfoundation.org/news/vegan-ranking-retailers</a></li> <li>- 4 international cage-free commitments: Transgourmet (<a href="http://www.transgourmet.de/web/aktuelles/presse.xhtml">http://www.transgourmet.de/web/aktuelles/presse.xhtml</a>), Deutsche Hospitality (<a href="https://www.deutscheshospitality.com/presse/pressearchiv/08082019">https://www.deutscheshospitality.com/presse/pressearchiv/08082019</a>), Kempinski (<a href="https://kempinski-dev.s3.amazonaws.com/34381597/kempinski-hotels-committed-to-sourcing-cage-free-eggs.pdf">https://kempinski-dev.s3.amazonaws.com/34381597/kempinski-hotels-committed-to-sourcing-cage-free-eggs.pdf</a>) , ISS (as part of OWA, most of our impact on the German market) (<a href="https://www.issworld.com/press/news/2019/03/19/iss-commits-to-source-cage-free-eggs-by-2025">https://www.issworld.com/press/news/2019/03/19/iss-commits-to-source-cage-free-eggs-by-2025</a>)</li> <li>- Gave a keynote speach at a caterer convention on success with plant-based menus and later put our key advice into a short video that we sent out to all of our food business contacts (on average: several people in every important German company): <a href="https://lebensmittel-fortschritt.de/erfolg-mit-vegan-unsere-tipps">https://lebensmittel-fortschritt.de/erfolg-mit-vegan-unsere-tipps</a>. I, Mahi, just realized that we didn't talk about this website and newsletter in this year's evaluation. They are good tools to reach decision makers. We send out a monthly newsletter with info on progress in animal welfare and plant-based food.</li> <li>- 1 cage-free commitment in Germany</li> <li>- 8 cage-free commitments in Poland</li> <li>- Organized an industry workshop on dairy cow welfare that was attended by key players (almost all retailers and other big buyers such as McDonald's). Outcome: Common understanding that tethering needs to end and other standards need to be improved. We (ASF) decided to do this workshop even though dairy cows aren't a priority now. The reason is that retailers expressed interest in setting better standards and turned to us. Besides the positive outcome for cows, ASF's reputation in the industry was boosted through the workshop which helps a lot for all the topics we're tackling.</li> <li>- All German retailers are now part of our Aquaculture Welfare Initiative</li> <li>- Pushing technology to increase fish welfare: in touch with providers for systems for stunning, transport, handling. Also working with startup that uses AI to monitor and solve the most relevant welfare hotspots (water quality, oxygen etc.) for all species. Will now be installed in three farms to show benefits within initiative</li> </ul>

Be as specific as possible. Links or other documentation is also helpful. If desired, you may email us a separate document with this information. (If we know about an outcome from a previous review cycle, there is no need to mention it again here.)

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Program name	Corporate Campaigns
Date commenced	2018 We've done some corporate campaigning before, but we only started to engage more seriously in 2018 and built a new team in 2019. Hence, efficiency of the team is still relatively low (as planned); the team is busy getting up to speed, defining processes, etc. - and running a few campaigns in the meantime.
Program expenses (2018)	€107,035
Program expenses (first 6 months of 2019)	€73,308
Approximate number of staff hours invested (2018)	3,283
Approximate number of staff hours invested (first 6 months of 2019)	3,397
Approximate number of volunteer hours invested (2018)	210
Approximate number of volunteer hours invested (first 6 months of 2019)	0 (no campaigns that were suited for volunteer actions)
Most important outcomes/accomplishments from 2018 or 2019	<p><b>2018 (Sep-Dec):</b></p> <ul style="list-style-type: none"> <li>- Won a broiler campaign against food manufacturing giant Dr. Oetker (European commitment, ASF was the only group campaigning): <a href="https://albert-schweitzer-stiftung.de/helfen/petitionen/masthuhn-petition-oetker">https://albert-schweitzer-stiftung.de/helfen/petitionen/masthuhn-petition-oetker</a> (German only). We might have mentioned this win during our last evaluation.</li> <li>- Developed and won a cage-free campaign against Marriott (OWA effort with our campaign concept setting new standards): <a href="https://albertschweitzerfoundation.org/news/marriott-renounces-cage-eggs">https://albertschweitzerfoundation.org/news/marriott-renounces-cage-eggs</a>; Hyatt followed suit right afterwards (domino).</li> </ul> <p><b>2019 (Jan-Aug):</b></p> <ul style="list-style-type: none"> <li>- 2 European broiler wins (Sodexo and IKEA), both team efforts with several groups - we coordinated the Sodexo one: <a href="https://albertschweitzerfoundation.org/news/success-sodexo-implements-european-chicken-commitment">https://albertschweitzerfoundation.org/news/success-sodexo-implements-european-chicken-commitment</a> &amp; <a href="https://albert-schweitzer-stiftung.de/aktuell/kampagne-ikea-erfolg">https://albert-schweitzer-stiftung.de/aktuell/kampagne-ikea-erfolg</a> (German only). We decided to include IKEA here as we had prepared a campaign that wasn't launched because of pressure negotiations (I, Mahi, think by THL) for OWA - so probably more a campaign victory than an outreach victory.</li> <li>- Helped with all the big OWA cage-free campaigns (including organizing protests for several groups) such as Hilton - <a href="https://albertschweitzerfoundation.org/news/success-hilton-goes-cage-free">https://albertschweitzerfoundation.org/news/success-hilton-goes-cage-free</a> - and Best Western.</li> <li>- Currently organizing the next big European broiler campaign for OWA, to be launched in September.</li> </ul>

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Program name	Legal work
Date commenced	2017 We've done some legal work before, but we only started to properly and strategically work on litigation in 2017. This date doesn't reflect our level of expertise and experience, though: Two of our board members have been dealing with German animal law for decades (one of them has written a book on the topic).
Program expenses (2018)	€122,719
Program expenses (first 6 months of 2019)	€95,345
Approximate number of staff hours invested (2018)	98
Approximate number of staff hours invested (first 6 months of 2019)	141
Approximate number of volunteer hours invested (2018)	310
Approximate number of volunteer hours invested (first 6 months of 2019)	100
Most important outcomes/accomplishments from 2018 or 2019  <i>Be as specific as possible. Links or other documentation is also helpful. If desired, you may email us a separate document with this information. (If we know about an outcome from a previous review cycle, there is no need to mention it again here.)</i>	<p><b>Early 2018</b> (that's where many 2018 hours come from): Our board member Hans-Georg Kluge defended investigators in an important, groundbreaking case: It was decided that investigations are generally legal in Germany, if the investigators have reason to believe that the animal welfare law is broken (which they can easily argue). The hours mostly come from a "protest of support" for the investigators which we organized. Article about the ruling: <a href="https://albert-schweitzer-stiftung.de/aktuell/urteil-filmen-in-staellen-ist-grundsatzlich-legal">https://albert-schweitzer-stiftung.de/aktuell/urteil-filmen-in-staellen-ist-grundsatzlich-legal</a> (German only).</p> <p><b>2018 (Sep-Dec):</b> - Funded a lawsuit against the Minister of Agriculture in NRW (German federal state that has a lot of factory farming) who kept her pigs under horrible conditions as an investigation showed. The Minister stepped back in the wake of the scandal. The new Minister of Ag is a lot more animal welfare friendly.</p> <p><b>2019 (Jan-Aug):</b> - Filed a constitutional appeal against a court ruling that would be devastating if held up: <a href="https://albertschweitzerfoundation.org/news/constitutional-appeal-jonathan-steinhauser">https://albertschweitzerfoundation.org/news/constitutional-appeal-jonathan-steinhauser</a> (141 pages of arguments against the ruling). - Not really an ASF victory as our board member was hired by a federal state (but speaks to the high level of legal skills we have at ASF): Positive ruling on chick culling: <a href="https://albertschweitzerfoundation.org/news/ruling-chick-culling">https://albertschweitzerfoundation.org/news/ruling-chick-culling</a></p> <p><b>Quick updates:</b> - "Turkey lawsuit" (filed in 2017) with the aim of ending the worst practices in Turkey farming is still ongoing. - Currently ongoing legal battle over the question whether the ongoing legal battles in NRW may continue or not (the new, conservative, government decided to end the right for animal groups to sue with unclear consequences for ongoing lawsuits. Ongoing lawsuits are about outlawing gestation crates and ending the sale of live lobsters.</p>