

Please consider the top 3–5 programs that your organization invests in (considering both the time and the funding invested). Listing just your top 3 programs is entirely sufficient for us—only list 4 or 5 if you really invest in them all equally and can't select just 3. For each program, it would be helpful for us to know the time invested, the funding invested, the number of years the program has been active, and some of the primary outcomes.

Program name	Litigation
Date commenced	December of 2013 with the filing of our first lawsuits in New York
Program expenses (2018)	294,534.02
Program expenses (first 6 months of 2019)	183,691.96
Approximate number of staff hours invested (2018)	4,243
Approximate number of staff hours invested (first 6 months of 2019)	2,070
Approximate number of volunteer hours invested (2018)	
Approximate number of volunteer hours invested (first 6 months of 2019)	
Most important outcomes/accomplishments from 2018 or 2019	<p>1) In May 2018, when we were denied a Motion for Permission to Appeal to the New York Court of Appeals in one of Tommy’s and Kiko’s cases. However, this denial actually marked an historic advance in the fight for nonhuman animal rights. Accompanying it was the first opinion of any US high court judge on the merits of our legal arguments in support of nonhuman animal legal personhood and rights. Judge Eugene M. Fahey chastised his fellow Judges for failing to grapple with the issues the NhRP raised in what “amounts to a refusal to confront a manifest injustice.” He said that to “treat a chimpanzee as if he or she had no right to liberty protected by habeas corpus is to regard the chimpanzee as entirely lacking independent worth, as a mere resource for human use, a thing the value of which consists exclusively in its usefulness to others,” and noted that the lower court’s adverse decision was “in fact based on nothing more than the premise that a chimpanzee is not a member of the human species.” The answer to the question of whether a chimpanzee has the right to liberty protected by habeas corpus, he wrote, instead “will depend on our assessment of the intrinsic nature of chimpanzees as a species.” Validating the NhRP’s belief that at least some judges might reflexively vote against us on first encounter then change their minds upon mature reflection, Judge Fahey expressed his regret at having voted not to hear our original appeal on Tommy’s and Kiko’s behalf in 2015 and concluded by stating, “While it may be arguable that a chimpanzee is not a person, there is no doubt that it is not merely a thing.”</p> <p>2) Nov 2018 saw us secure the world's second-ever order to show cause/habeas hearing for a nonhuman animal (Happy the elephant, currently confined at the Bronx Zoo), with our chimpanzee clients Hercules and Leo being the first (they are now living freely in Project Chimps sanctuary)</p> <p>3) In July 2019 we were invited to submit a taped/subtitled statement to the Colombia Constitutional Court to assist the court in considering a habeas corpus petition for an endangered bear which was modeled on our US litigation, and which we have supported from the outset.</p> <p>4) This year Black’s Law Dictionary corrected a decades-old error in its definition of a legal person per our request.</p>

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Program name	Legislation
Date commenced	We began laying the ground work in late 2016 and ramped up our activities with the early 2018 hiring of our Direct of Government Relations and Campaigns Courtney Fern.
Program expenses (2018)	107,911.15
Program expenses (first 6 months of 2019)	73,677.63
Approximate number of staff hours invested (2018)	291
Approximate number of staff hours invested (first 6 months of 2019)	978
Approximate number of volunteer hours invested (2018)	
Approximate number of volunteer hours invested (first 6 months of 2019)	
Most important outcomes/accomplishments from 2018 or 2019	<p>1) Since expanding our mission and work beyond the courtroom, we have strategically laid the groundwork for our municipal legislative initiatives.</p> <p>2) Simultaneously, the NhRP has been developing grassroots advocacy campaigns to complement our litigation and support future legislative initiatives in other cities. In February 2019, we held our first rally for freedom for Beulah, Karen and Minnie in Worcester, Massachusetts. Close to 100 people joined the NhRP in partnership with Change.org to call for the release of the elephants from imprisonment and exploitation at the hands of a traveling circus called the Commerford Zoo. The NhRP's Change.org petition, which has been signed by over 324,000 people since its launch in November 2018, was hand-delivered to the Zoo, urging them to release Beulah, Karen and Minnie to an elephant sanctuary.</p> <p>3) As we await a Bronx Supreme Court hearing for Happy (scheduled for 9/23), we have ramped up our grassroots advocacy campaign for her freedom. In June, we held our second-ever rally and first on behalf of Happy, with over 100 activists and representatives from several local animal advocacy organizations joining us outside the Bronx Zoo to call for Happy's release. The rally was covered by local and international media outlets (including New York Daily News, New York Post, Evening Standard, Fast Company, NY1, and Bronx 12), which prompted prominent journalist Yashar Ali to reach out to us to publish a Twitter thread about Happy and our work on her behalf. In it, he targeted local elected officials who could help free Happy. Within hours of the tweet going live, it went viral with 25,000 likes and 15,000 retweets and the hashtag #FreeHappy trending on the platform. Several celebrities and influential people tweeted and retweeted in support of Happy's freedom and transfer to a sanctuary, including Kristin Davis, Whitney Cummings, Piers Morgan, and Sebastian Roche. Most notably, Congresswoman Alexandria Ocasio-Cortez, whose district is adjacent to the zoo, responded to the thread, stating that her team would look into what they could do. In the weeks following the rally, the NhRP urged government officials to support us. On July 10th, New York City Council Speaker Corey Johnson issued a powerful statement in support of Happy's release following a conversation we set up between Speaker Johnson and Dr. Joyce Poole, one of our elephant experts.</p> <p>4) In addition, over one million people have signed the corresponding online petition urging Bronx Zoo Director James J. Breheny to release Happy from the zoo at the same time as our supporters have used our action alert to contact the Bronx Zoo directly.</p> <p>5) We held our second, also well attended rally for Happy on August 10th and have another planned for November just before Happy enters her holding facility for the winter.</p> <p>6) Lastly, we have begun to work with the staff of Senator Cory Booker to make a presentation about our work to staffers on Capitol Hill in late 2019/early 2020.</p>

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Program name	Education
Date commenced	This component of work began with our founding (prior to, If one counts the decades NhRP President Steven M. Wise spent giving talks, teaching classes, writing law review articles and books on legal rights for nonhuman animals, etc.)
Program expenses (2018)	174,451.83
Program expenses (first 6 months of 2019)	108,665.54
Approximate number of staff hours invested (2018)	2,746
Approximate number of staff hours invested (first 6 months of 2019)	1,529
Approximate number of volunteer hours invested (2018)	
Approximate number of volunteer hours invested (first 6 months of 2019)	
Most important outcomes/accomplishments from 2018 or 2019 <i>Be as specific as possible. Links or other documentation is also helpful. If desired, you may email us a separate document with this information. (If we know about an outcome from a previous review cycle, there is no need to mention it again here.)</i>	<p>1) The NhRP continues to generate tremendous interest in the media and in the arts and academic communities as part of our mission to educate a wide audience on the importance of nonhuman animal rights. In the weeks leading up to each of our court hearings, media outlets across the US and around the world publish articles with significant reach that consistently recognize the uniqueness, boldness, and rigor of our work. Over the last 12 months, the NhRP was mentioned in or the subject of approximately 1,500 news articles with a potential reach of 1.23 billion worldwide (as indicated by our media monitoring service Meltwater). The Connecticut hearing alone generated 500 media mentions with a collective potential reach of 200 million people, while coverage of our litigation and grassroots advocacy campaigns on behalf of Happy had a collective potential reach of over 40 million people in the first half of 2019 alone.</p> <p>2) Our multi-year investment in social media is another important education channel for us. In 2018, we devoted significant resources to expanding our presence on Instagram and Twitter in particular. Twitter has emerged as a powerful medium for us, with several high-profile celebrities, politicians, and other influencers sharing or publicly “liking” our content as well as creating organic content mentioning our work.</p> <p>3) Within the arts, the NhRP’s work is the subject of a forthcoming graphic novel and accompanying art installation, <i>THING</i>, created by Samuel Machado and Cynthia Sousa Machado, set to be published in 2020 by Island Press. At our Worcester rally, artist Colleen Plumb projected images of captive elephants and nonhuman animal rights messaging onto the venue where our protest was located. Plumb also asked the NhRP to submit an essay that will be included in her forthcoming art book <i>Thirty Times A Minute</i> (Radius Books). <i>Unlocking the Cage</i>, the documentary following the work of the NhRP directed by Academy Award nominee Chris Hegedus and Lifetime Oscar recipient D A Pennebaker, continues to spark significant interest in our work as it is shown around the world. In June 2018, it was nominated for an Emmy in the category of best Social Issue Documentary and is now available to watch on HBO, Netflix and Amazon. NhRP staff have attended many of these screenings to engage in post-screening discussions to answer questions and update viewers on the NhRP’s work beyond what is shown in the film.</p> <p>4) Within the academic sphere, the NhRP’s work is regularly included in dozens of scholarly papers, lectures, and curricula. The NhRP is currently working on several law review articles that we aim to complete in the coming year.</p> <p>5) In February 2018, we shared the results of a nationally representative survey we planned and conducted in partnership with Professor Garrett Broad of Fordham University. The results indicate that nearly half of non-activist Americans say they support legal rights for nonhuman animals and expressed openness toward a species-specific approach. We have used the data obtained in the survey and focus groups to inform our legislative and education work as well as assist us in developing the most effective messaging possible across diverse audiences and platforms.</p> <p>6) The penetration of the NhRP’s civil rights work in the American legal community, as well as its commonality with human civil rights work, was recently illustrated by Professor of Law Doug Linder, who made it the focus of his final lecture in his upcoming “Great Courses” lecture series entitled “Liberty on Trial: The Stories Behind Legal Battles That Defined Freedom in America.”</p> <p>7) In 2018, we assisted Voiceless Australia with the creation of a first-of-its-kind teaching plan and curriculum on the subject of nonhuman animal rights intended for high school and college students. We plan to develop other teaching plans, based on science, civics, law, the humanities, and other disciplines. In the meantime, Schneider is currently editing a chapter on the NhRP’s work for a forthcoming first-ever law school textbook on the “rights of nature.”</p> <p>8) In 2018, Wise was invited to speak at the Tel Aviv Law School, which has an Environmental and Animal Rights Clinic whose work is based upon the work of the NhRP, and in 2019 at Cambridge University Law School’s new Center for Animal Rights Law, which was also inspired by and bases its work upon the NhRP’s work.</p>