

**Animal Charity Evaluators**  
Board of Directors Meeting  
Type of Meeting: Standard Meeting  
Date: 13 December 2020

In attendance:

Chairperson: Allison Smith  
Secretary: Eric Herboso  
Treasurer: Kieran Greig  
Board Member: Jonas Müller  
Board Member: Jeff Sebo  
Board Member: Zach Freitas-Groff  
Board Member: Sarah Pickering  
Board Member: Galina Hale  
Executive Director: Leah Edgerton

Quorum established: Yes

**1. Call to order:** AS called the meeting to order at 12:05 p.m. EST

**2. Approval of minutes:** Minutes were approved via email on 22 November, 2020

**3. ED items**

- Financials
  - Animal Movements Grants fundraising campaign goal met (\$300k)
    - Discussed how the pandemic affected the path to reaching this fundraising goal more than others
  - ~90% of the way to our ACE fundraising goal (on track to meet it by EOY)
  - ACE's Recommended Charity Fund match launched Dec 1st
    - Promoting on Dec 8th for Double Up Drive (triple match)
  - EA Giving Tuesday Facebook campaign
    - \$43k to ACE
    - \$2.5k to AMG
    - \$8k to RCF
    - Good chance a lot of that will be matched by Facebook!
  - Grant renewal process with Open Philanthropy started
  - Planning to start circulating Animal Advocacy Research Fund proposal with promising donors this month
    - Discussed the difference between proposing a set number of grants versus just proposing a set amount of money.
- Strategy
  - Draft of 2021 strategic plan upcoming
  - Retreat to be focused on prospective goal setting
  - Sprint planned for Q2 2021 to use ACE's updated charity evaluation methodology

to evaluate our own impact and programs

- Focus on impact assessment
  - How to measure gifts influenced
  - Internal anonymous survey
  - What should be publicized?
- Activities
  - Charity recommendations published!
    - Retrospective sprint underway now to plan improvements for next year
    - Discussed what the sprint will look like
  - ACE Movements Grants
  - Animal Advocacy Research Fund
    - Discussed when applications would open in 2021
    - Discussed the drawbacks of switching to rolling applications; how they would interfere with charity evaluations
  - Recent talks:
    - ACE Community Chat about Animal Advocacy Research Fund
    - Talk for university course on Effective Altruism
    - Talk for International Effective Giving Day
  - Upcoming Representation, Equity & Inclusiveness training Dec 14th and 15th
- Staff updates
  - Managing Director departing
    - Will conduct search for new MD
  - Co-manager model for research competency area

#### **4. Officer items**

- Board's role in fundraising and related addition to Guidelines approved via email (AS)

#### **5. New business:**

- Discussed whether and how to create space for regular staff discussions about EA, EAA, REI, and other topics.

#### **6. Closed session**

**7. Next scheduled meeting:** February 7, 2021; 12:00 p.m. EST

**8. Meeting adjourned** at 2:22 p.m. EST on 13 December, 2020, by AS

#### **Submitted by:**

Eric Herboso, Board Secretary

Allison Smith, Board Chair