

ACE COMMUNITY CHAT:

# Movement Grants



# Housekeeping

- Presentation followed by Q&A
- Submit your questions at any time via the Q&A feature
- Feel free to participate in the chat
- Today's presentation will be recorded



# **movement grants**

Marianne van der Werf, *Movement Grants Program Officer*

# Land acknowledgment

*“We acknowledge that this Webinar is taking place throughout the unceded territory of countless tribal nations and indigenous people. As we begin this event, we acknowledge and honor the original inhabitants of our various regions.*”

Adapted from: California Indian Culture and Sovereignty Center

# Agenda

- Overview of ACE Movement Grants: 10 min
- Recent Grantees: 10 min
- R5 Application Round: 10 min
- Q&A/Discussion: 30 min

# Overview of Movement Grants

- Previously EAA Fund
- 350+ applications, 108 grants, 30 countries
- Grants between \$4k and \$60k (typical size: \$20k)
- One round per year: current round closes March 12

# Why Movement Grants?

- To find and promote the most effective ways to help animals
- To complement our Charity Evaluation program
- To support a broad and pluralistic movement
- To make the movement more resilient and successful

# Previous grantees



# Arvind Animal Activist



Arvind Animal Activist

November 13 at 1:57 PM · 🌐

Many people believe it is all right to consume milk and other dairy products because Lord Krishna himself has done so. But is this form of thinking correct? Also do the rules of the time of Lord Krishna apply in today's day and age? Watch to find out.



Watch together with friends or with a group

Start Watch Party



4.5K

1.3K Comments 1.6K Shares

# Sneha's Care



# Perla Anerol Sifuentes Garcia



# Strategies for Ethical and Environmental Development



Freedom  
and  
Respect  
for Every  
Earthling



# Black Vegfest



# Animal Advocacy Careers



# Review process

- Stage 1: application form
- Review 10-20 applications per day
- What we look for



# What we look for



# Problem prioritization

- **Factory farming** (especially chickens, fishes, and invertebrates)
- **Institutional scope**
- **Neglected or underfunded:** regions where the movement is still new or new approaches that have received little attention

# Capacity-building projects

- For example:
- Projects that train activists
- Projects that bring more skills and resources to the movement

# Overall organizational strategy

- Working on the most urgent issues strategically
- Movement Grants doesn't have a preference for operational vs. programmatic support
- Organizations should apply for the part of their work they believe is most in need of funding

# Review process

- **Stage one:** application form
- **Stage two:** follow up questions
- **Stage three:** due diligence

# Other grant programs

- **ProVeg:** apply by March 1 or June 1
- **Effective Altruism Funds:** apply by March 7 or June 13



# Apply for Movement Grants Round 5

- Application is currently open
- Apply by March 12 (11:59 p.m. PT)
- Only one round of funding/call for applications a year!

# Thank you!

Reach out:

Marianne van der Werf, *Movement Grants Program Officer*

[marianne@animalcharityevaluators.org](mailto:marianne@animalcharityevaluators.org)

Apply to Movement Grants by March 12





# Questions?

- Type them in the Q&A panel

