

CAAWO REPORT - 15 JULY 2021

CAAWO has in the past six months engaged in its programs that include cage-free and sow-stall free campaigns, humane education, research and advocating for better policies for animal welfare in our region. Below is the activities we have undertaken to better the lives of Southern Africa's farm animals for the first half of 2021 (incorporating the summary of the year 2020).

Program Type	Program Outputs
Corporate outreach	Reached out to corporates in South Africa, Tanzania and Zimbabwe, these include, hotels, supermarkets, restaurants and independent retailers, namely - Tsogo Sun Hotels, International Hotel Group, Hotel Verde, Serengeti Hotel, Intimate Places (luxury camps), Yum Brands, Famous brands and others. To better the lives of chicken and pigs (sows) we have also engaged government departments and policymakers
Humane Education	CAAWO has developed and hosted an introductory course in Animal Welfare on its website, which is the one of four courses for the year 2021 - https://elearning.caawo.org/#/ as an organisation we encourage our partners to share the information as widely as possible in the and around the African continent.
Legal Research	CAAWO has partnered with LAPA (Lawyers for Animal Protection in Africa) to conduct research on the state of legislation as it relates to the protection on animals. The research has focused mainly in Egypt, South Africa and Kenya and we conducted a synopsis of the other African countries in order to gauge the current status.
Research	We have sourced the services of two researchers (one independent and one within CAAWO's) personnnel. The two researches that CAAWO is conducting focuses on the impact of intensive animal agriculture on the health of the population, the impact on the environment and the socio-economic impact of the people and the impact on the animals.
	This research is aligned with an academic institution, namely, The University of the Western Cape in Cape Town.
Media campaigns	Our social media campaign continues to grow steadily and organically, all our campaigns are communicated via social media (Twitter/Facebook/Instagram and LinkedIn).

Events	CAAWO hosted a fundraising event for the animal advocates of the region and two additional webinars on aquaculture.

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