

2026 Charity Evaluation Application Questions



**ANIMAL CHARITY
EVALUATORS**

Part 1: General Information

Instruction

In this phase, we ask for general information about your organization. We expect this part to take around 5 minutes.

1. Legal name of the organization.

Please note: Applications must be submitted by the global/parent organization rather than individual country offices or regional branches.

2. Name of primary contact

3. Email address of primary contact

4. Website of the organization

5. Country in which your organization is registered (if registered in multiple countries, please select the country where your headquarters are located)

Part 2: Eligibility Requirements

Instruction

In this part, we ask some more questions about your work to ensure that you meet our eligibility requirements. We expect this part to take around 15 minutes.

6. Select the primary work areas of your organization (only select a work area if at least 10% of your organization's spending goes toward it):

- Conservation or preservation of habitats or species
- Direct care for farmed and domesticated animals (e.g., sanctuaries, shelters, veterinary care)
- Directly rescuing or rehabilitating wild animals
- Helping animals used for entertainment
- Helping animals used in laboratories
- Helping companion animals (excluding direct care)
- Helping farmed animals (excluding direct care)
- Helping wild animals (excluding conservation and direct rescue or rehabilitation)
- Helping working animals, such as horses, donkeys, or oxen
- Other/All animals (please specify)

7. Enter the date when your organization was formed.

Note that this refers to the date when your organization started programmatic activity, not necessarily the date it was officially registered.

8. Enter the current number of paid staff (including full-time, part-time, and contractors) in full-time equivalents.

(For example, if you have 3 full-time workers and 1 half-time worker, the full-time equivalent total would be 3.5.)

9.

a. What were your organization's total expenditures, either for your most recently completed financial year, or the most recent full calendar year (2025)?

Please include all salaries in your expenditures. If your work includes grantmaking to other animal advocacy organizations, please include those grants in your expenses. Please round to the nearest 10,000 USD. Only include numbers (no letters or commas).

b. What was your organization's total revenue, either for your most recently completed financial year, or the most recent full calendar year (2025)?

Please round to the nearest 10,000 USD. Only include numbers (no letters or commas).

c. Please specify whether you are using the calendar year or financial year.

10. Do you work or are you based in a country that is comprehensively sanctioned by the U.S.?

11. Are you able to gather and send all documents required for ACE to distribute funds to your organization, either directly or through the use of a fiscal sponsor?

12. (Optional) Please add any comments/clarifications related to questions 1–12 here.

Part 3: In-Depth Questions

Instruction

Thank you for completing Part 1 and 2 of ACE's Evaluations application. Your responses indicate that your organization may be eligible for evaluation. We will now ask more detailed questions about your organization. We expect this part of the application to take around 2 to 4 hours, depending on how many programs your organization runs. **Please do not spend more than 6 hours.**

1. Please list your organization's programs with a one-sentence description of each, the year you started this program, and estimate the percentage of your total annual expenditures allocated to each.

This can be a rough estimate. Make sure the total percentage adds to at least 90%.

Please use the figure you gave in Question 9a in the initial screening as your total annual expenditures. This will be your organization's expenditures either for your most recently completed financial year, or the most recent full calendar year (2025).

For programs started in 2025 or 2026, please instead provide a projection of what you expect to spend on the program in total in 2026.

Please note that staff salaries should be included in estimates of program expenditures. If staff work across multiple programs, roughly allocate their salary costs proportionally based on the percentage of their time dedicated to each program.

2. Please consider your three highest-expenditure programs (or fewer, if your organization runs fewer than three programs). For each of these programs, please provide the following information:

Please be as concise and specific as possible. Please only include information directly relevant to the specific program (e.g., you don't need to include general information about the negative consequences of factory farming or the benefits of plant-based diets).

a. The "path to impact" from your activities in this program to tangible change for animals.

Please describe the logical progression from your organization's daily work (your activities) to the final goal of helping animals (your impact). Start by clearly stating your primary activities in this program, and the key stakeholders you engage with (e.g., government officials, corporate executives, or specific communities).

Then, explain how these actions lead to specific outcomes (e.g., a policy commitment or a shift in industry behavior), and how these outcomes are expected to lead to impact for animals. Where applicable, please describe the specific improvements to animals' lives you are aiming for.

Finally, please describe what "ultimate victory" looks like for this program—the point at which the specific problem is solved—and provide a realistic timeframe for when you expect animals to benefit from this work.

b. What specific milestones (e.g., policy pledges, research adoption, or corporate commitments) were achieved in this program in the last 24 months that demonstrate you are achieving your desired outcomes?

Please provide a quantified list of the specific milestones your program has achieved over the past two years. We are looking for outcomes (measurable changes that show your strategy is gaining traction) rather than outputs (the day-to-day activities you performed, such as the number of meetings held, leaflets distributed, or social media posts shared).

Please include the location, the specific animal groups or topics involved, and a quantified estimate of the scale of impact for each achievement (specifying the number of individuals, units, or beneficiaries affected).

If a milestone is significant but the reach is difficult to estimate, please provide the specific context (e.g., “Secured a commitment from the largest dairy producer in India to phase out the use of tethering; while the exact number is unverified, this producer manages approximately 500,000 cows across its supply chain”).

c. What evidence do you have that these milestones lead to positive impact for animals?

Explain whether you rely on external research (e.g., academic studies) and/or your own internal data. For external research, what are the primary pieces of evidence you are relying on? For internal data, what are the primary metrics you track to verify outcomes and impact, and how do you collect this data?

d. What are your primary objectives for this program for 2026?

List the specific, measurable outcomes you intend to achieve in 2026 that demonstrate your program is leading to impact for animals.

3. (Optional) If not already covered in your answer(s) to Question 2d, what are your top three goals for 2026 as an organization?

Please be as specific as you can, and quantify your answers where possible.

4. (Optional) Please add any further comments and clarifications that you think will help us to understand your work.

Please do not include external links in the response to this question as we won't have capacity to review them.